Memphis Urban Area Metropolitan Planning Organization (MPO)
Planning and Land Use Advisory Committee (PLAC)
Tuesday, February 28, 2017 2:00 PM
3175 Lenox Park Boulevard, Suite 201
Memphis, Tennessee 38115

SUMMARY OF MINUTES

Committee Vice Chairman Bennie Hopkins called the meeting to order at 2:05PM. In addition to Mr. Bennie Hopkins, the following members were present at the meeting:

Aayush Thakur                     TDOT
Nicole Seymour                    TDOT
Christopher Pate                  Town of Oakland
Keith Briley                      City of Horn Lake
Tom Skehan                        City of Lakeland
Jim Vazquez                       Shelby County
Sean Isham                        Town of Collierville
Scott Walkup                      Shelby County

Interested Individuals present:

Lee Hutchins                      AECOM
Antoine Hawkins                   City of Memphis, Comprehensive Planning
Melanie Batke                     City of Memphis, Comprehensive Planning
James Collins                     Kimley-Horn

MPO Staff members present:

Pragati Srivastava                Sajid Hossain               Parker Sherwood           Alvan-Bidal Sanchez

A quorum was present.
1) Welcome and Introduction
The members of the committee and audience introduced themselves.

2) Election
a. Committee Chair
The Vice Chairman, Mr. Bennie Hopkins, introduced the action item of electing the Committee Chair. A motion to elect Mr. Bennie Hopkins as Chair of the Planning and Land Use Advisory Committee was made by Mr. Keith Briley and seconded by Mr. Sean Isham. The motion carried without dissent.

b. Committee Vice Chair
Newly elected Chairman Mr. Bennie Hopkins introduced the action item of electing the Vice Chair. A motion to elect John Lancaster as Vice-Chair was made by Mr. Jim Vasquez. The motion was seconded by Mr. Chris Pate. The motion carried without dissent.

3) Regional Freight Plan Update
Mr. Lee Hutchins of AECOM gave a presentation updating the committee of the status of the Regional Freight Plan. He discussed that a draft report is on track to be completed near the end of April, and that +/- 5 zone visits still had to be completed. The Freight Survey, which had been open for roughly a month, had been closed last weekend. The survey consisted of a Public Online Survey and “Man on the Street” surveys. The Public Online Survey was carried in the Commercial Appeal in a 1:18 video clip. There were around 400 survey responses in the month the Public Online Survey was live. The “Man on the Street” surveys of the Trucking Industry were completed across three locations in the Memphis MPO area. There were nearly 300 respondents in the “Man on the Street” surveys.

Mr. Hutchins discussed the importance of connections to other megaregions. The committee also received an update on the Mallory Freight Zone and the River 55 Freight Area. Information collected included zone employment data, by age, salary, and educational attainment. Mr. Hutchins provided a brief comparative analysis of the Mallory Freight Zone to other identified Freight Areas, showing how the available square footage, number of jobs, and industry location quotients compared. Specific to the Mallory Zone, analyses on travel time at peak hours, crash densities, and truck volumes were brought up as well.

Finally, Mr. Hutchins provided the Final Report Outline for a 14 chapter report and discussed next steps. These included consolidating the assessment of transportation access, railway & roadway networks, inland waterways and transshipment, examining the agriculture and transport sectors, I-269 characteristics, public sector strategies, and regional characteristics from the industrial zone clusters.

Mr. Christopher Pate, of the Town of Oakland, asked if there was any other data available to describe educational attainment. He noted that the “Not Available” slice in the ‘Educational Attainment ‘ pie chart was high. Mr. Hutchins explained that using other data might not maintain consistency.
4) **Memphis 3.0 Plan**

Mr. Antoine Hawkins and Ms. Melanie Batke, of the City of Memphis’ Office of Comprehensive Planning, presented the Memphis 3.0 plan. It is Memphis’ most recent comprehensive planning initiative and will be a two year planning process. Mr. Hawkins provided background information; including the 1981 Comprehensive Plan, implemented action items from the ‘81 plan, and population & square miles of the City of Memphis through the decades. Ms. Batke described the 4 focus areas that anchored the plan and the 5 phases the planning process would go through. Phase 1 is wrapping up and next steps include community meetings beginning in mid-March.

5) **Other Business**

   a. **Next Meeting**
      
      Ms. Pragati Srivastava touched on a potential meeting in May. The draft Freight Plan should be in place by then, so a discussion of some of the recommendation strategies could take place.

   b. **Local Initiatives**
      
      Ms. Srivastava made the comment that similar to the Memphis 3.0 plan, if there are any local initiatives in member’s respective communities, PLAC meetings would be a good opportunity to share those.

6) **Adjourn**

Meeting was adjourned at 2:50 pm.

*NOTE: The meeting minutes are a summary of the meeting. If you would like to review the tape recording of the entire meeting you may do so by scheduling an appointment with Alvan-Bidal Sanchez at (901) 576-7156.*