Memphis Urban Area Metropolitan Planning Organization (MPO)  
Active Transportation Advisory Committee (ATAC)  
Tuesday, June 16, 2020 1:30PM  
GoToMeeting Webinar Conference

SUMMARY OF MINUTES

Zylavian Watley Hines called the meeting to order at 1:30 PM. The following committee members were present via webinar conference:

- Nicole Hill, TDOT, Office of Community Transportation
- Antoine Hawkins, TDOT, Office of Community Transportation
- Veronica Allen, TDOT, Intern
- Vivian Ekstrom, Shelby County DPD, Office of Sustainability
- Stephen Edwards, City of Memphis, Engineering
- Nick Oyler, City of Memphis, Engineering
- Sylvia Crum, Innovate Memphis
- Gene Carkeet, Citizen
- Sarah Goralewski, City of Germantown
- Darren Sanders, Shelby County Government
- Sonja Owens, Shelby County Health Department, Rideshare
- Lindsey Killiebrew, MDOT
- Gia Matheny, City of Hernando
- Bennie Hopkins, Desoto County
- Melanie Batke, City of Memphis, Comprehensive Planning

MPO Staff members present:
- Kate Horton
- Jasmine Champion
- Mavrick Fitzgerald
- Jordan Smith

Additional Attendees:
- Collin Chesston – Alta Planning
1) Welcome
Ms. Hines welcomed everyone to the ATAC Meeting.

2) Announcements and Briefings
Ms. Hines provided the following updates to ongoing planning efforts relevant to ATAC issues.

   a. Walk and Roll Timeline
      The draft will be due in the next couple of months. The final plan is set to be finished in November 2020.

   b. Coordinated Public Transit-Human Services Transportation Plan Update
      Currently in the process of updating transit service provider information and the data collection phase of the plan. Public involvement and stakeholder input will begin in the Fall.

3) Regional Walk and Roll Pedestrian and Bicycle Plan
Presentation by Collin Chesston with Alta Planning + Design

Collin Chesston discussed network development and how the process for determining project locations would be provided with data collection, needs analysis, and developing the network with several categorical components considered. He then provided results from the virtual house feedback that was launched in May 2020. He explained some of the input/feedback for preference for walking and bicycling daily from respondents and the top reasons for those that choose to walk and cycle. Mr. Chesston discussed a second interactive map for local jurisdictions to comment on project locations and the development of the prioritization methodology. Some recommendations for MPO next steps and local agencies was provided on how each entity can address topics once the plan has been adopted. The concept of catalyst projects was presented and how these design concepts, planning-level cost estimates, and feasibility analysis for ten pedestrian and bicycle projects in the Greater Memphis region, would be developed. After concluding the next steps of the plan, Ms. Hines thanked Mr. Chesston and invited the committee to give input on the presentation.

Mr. Nick Oyler noted that many of the virtual open house participants appeared to be recreational users and he suggested focusing on transportation connections for bicycle and pedestrian facilities as part of the plan.

Gene Carkeet commented that training and education is often left out. He requested to address this and to capture the
changes in perception once proper training is provided amongst different demographics. He mentioned there are qualified instructors that could assist and provide or lead classes/training, if needed.

Mr. Nick Oyler commented on tying future funding requests for projects to the plan and also asked how the catalyst projects will be identified. The ten catalyst projects will be highlighted with renderings and examples that include cost estimates.

Mr. Darren Sanders commented that education and enforcement is one of the keys to pedestrian and cyclists safety and also noted that it would be good to have design standards that could be implemented across the region.

Ms. Hines and Mr. Chesston noted and addressed all questions. Ms. Hines concluded, that part of the MPO’s next steps will include technical training, to assist jurisdictions and the public review of the draft plan would be available in the Fall.

4) New Business

The next meeting is tentatively scheduled for September 22th, 2020 with the location to be determined. Confirmation of the meeting date/location will be sent out closer to date.

5) Adjourn

The meeting was adjourned at 2:45 PM.