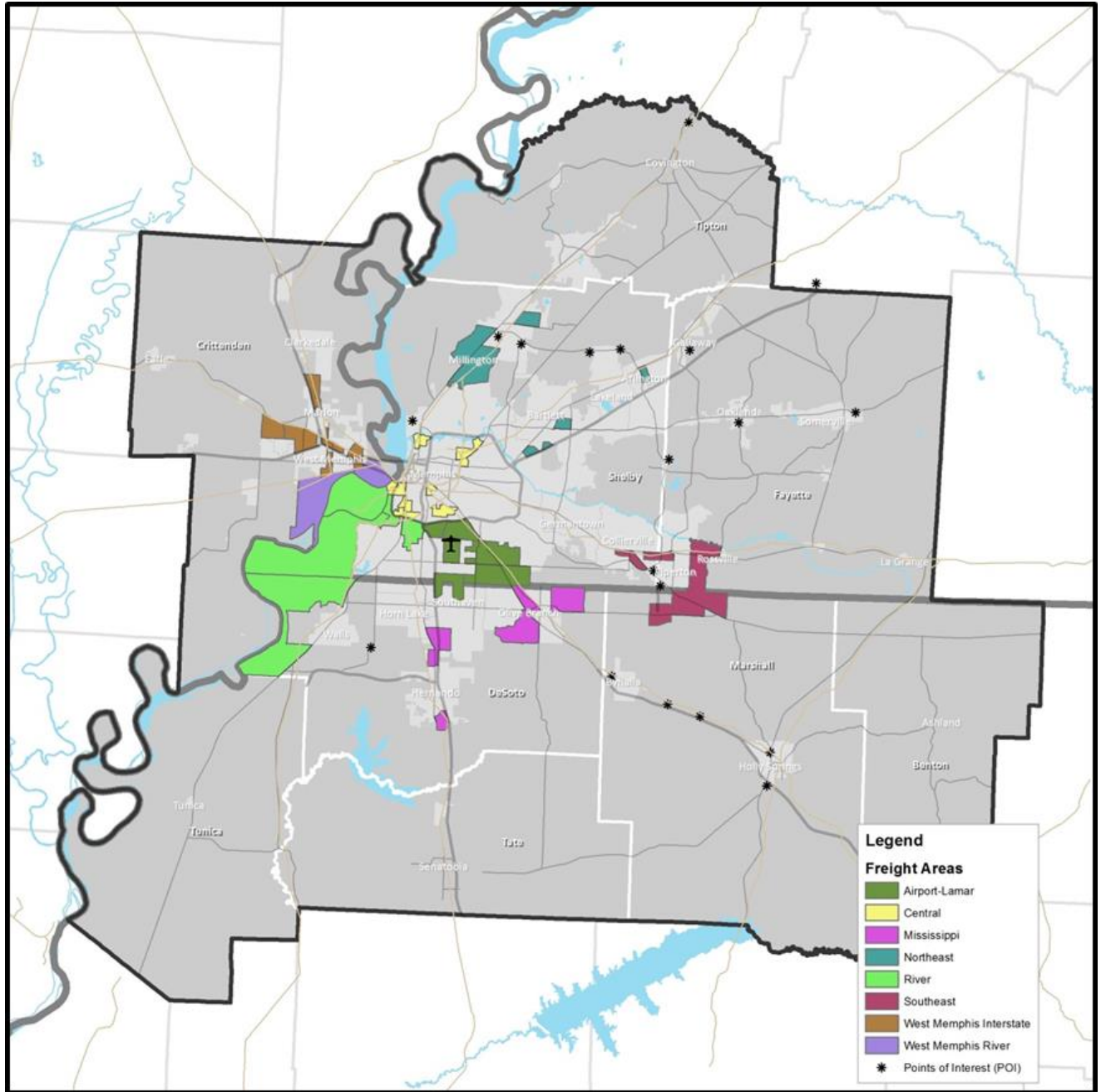


Regional Freight Areas



The MPO staff updated the 2014 Workforce Data of the 8 Freight Areas in the Greater Memphis Regional Freight Plan, highlighting Educational Attainment and Employment. 2017 Census data was used in the update of the Freight Areas.

MPO Freight Area Workforce Update (2014 – 2017) – Key Observations

- The 'Mississippi' and 'River' Freight Areas had the highest level of educational attainment within the region. **(See Figure 1)**
- Education Attainment in the 'West Memphis Interstate' Freight Area showed an increase in 'Some College' and an increase in 'Associate's Degree' holders. **(See Figures 4 & 5)**
- Educational Attainment in the 'Central' Freight Area decreased, showing a decline in 'High School Diploma' and 'Bachelor's Degree' holders. **(See Figures 1,3 & 6)**
- The top three Freight Areas in terms of employment growth are the 'West Memphis River', 'West Memphis Interstate', and 'Airport Lamar' Freight Areas. **(See Figure 7)**
- Among the eight Freight Areas, the 'West Memphis Interstate' & 'West Memphis River' showed growth in terms of both people in labor force and people who are employed. **(See Figure 7)**
- The top categories of occupation in the Freight Areas are 'Management', 'Sales & Office', and 'Production & Transportation'. **(See Figure 8)**
- The top three industries where people work are in 'Educational & Health Care', 'Transportation & Warehousing', and 'Retail', which shows growth similar/comparable to the Memphis MSA. **(See Figure 9)**
- 'Private wage & salaried workers' show consistent growth both in the Freight Areas and the Memphis MSA. **(See Figure 10)**
- Most of the people in the Freight Areas and the Memphis MSA earn between \$25,000 to \$75,000. The 'Median Household Income' has increased for the region. **(See Figure 11)**
- 'Drove alone to work' is the preferred mode for commuting to work, as consistent with the Memphis MSA. Public Transit use declined in the Memphis MSA. **(See Figure 12)**

Figure 1: Total Educational Attainment (Population in Labor Force)

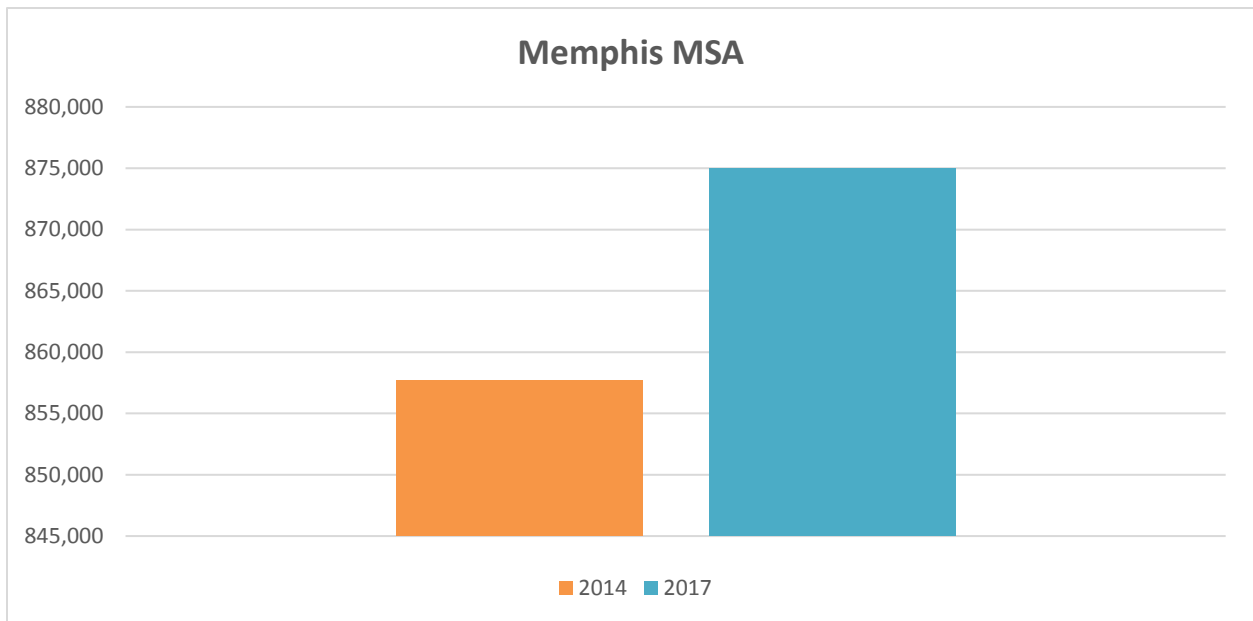
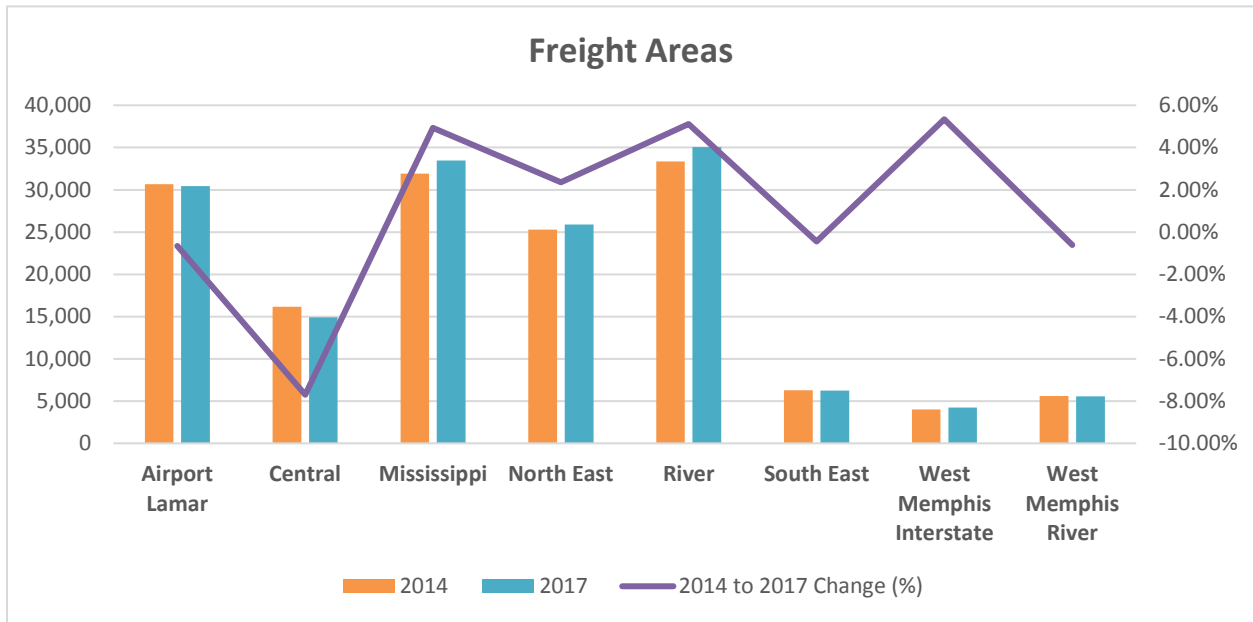


Figure 2: Less Than High School Diploma (Population in Labor Force)

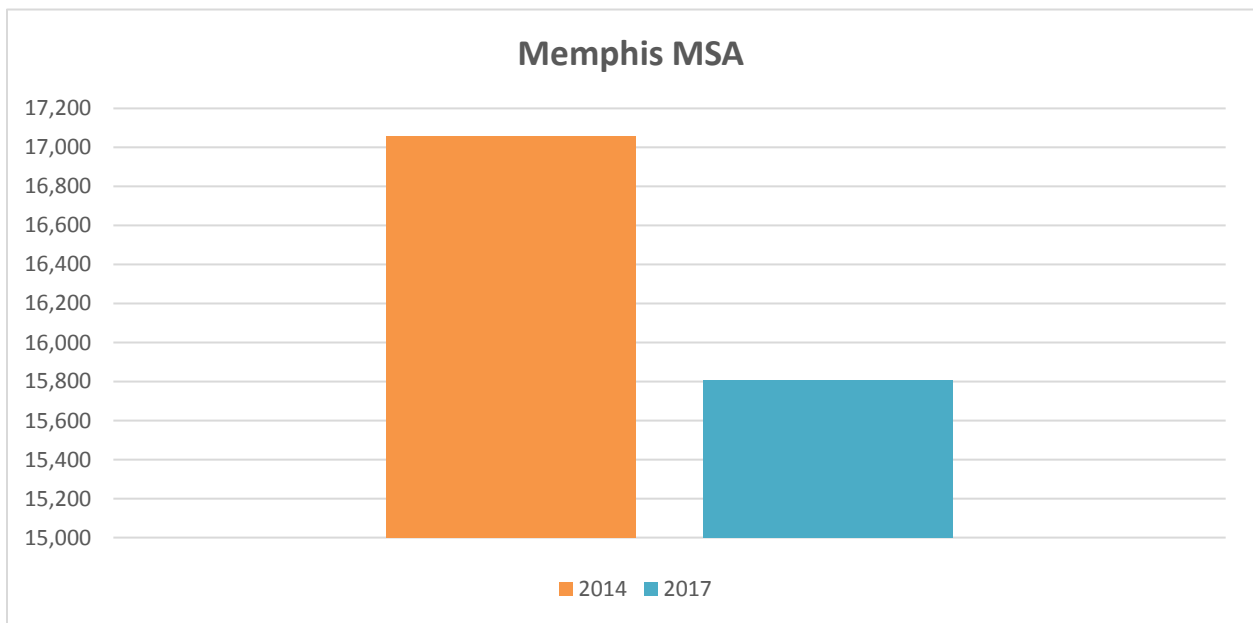
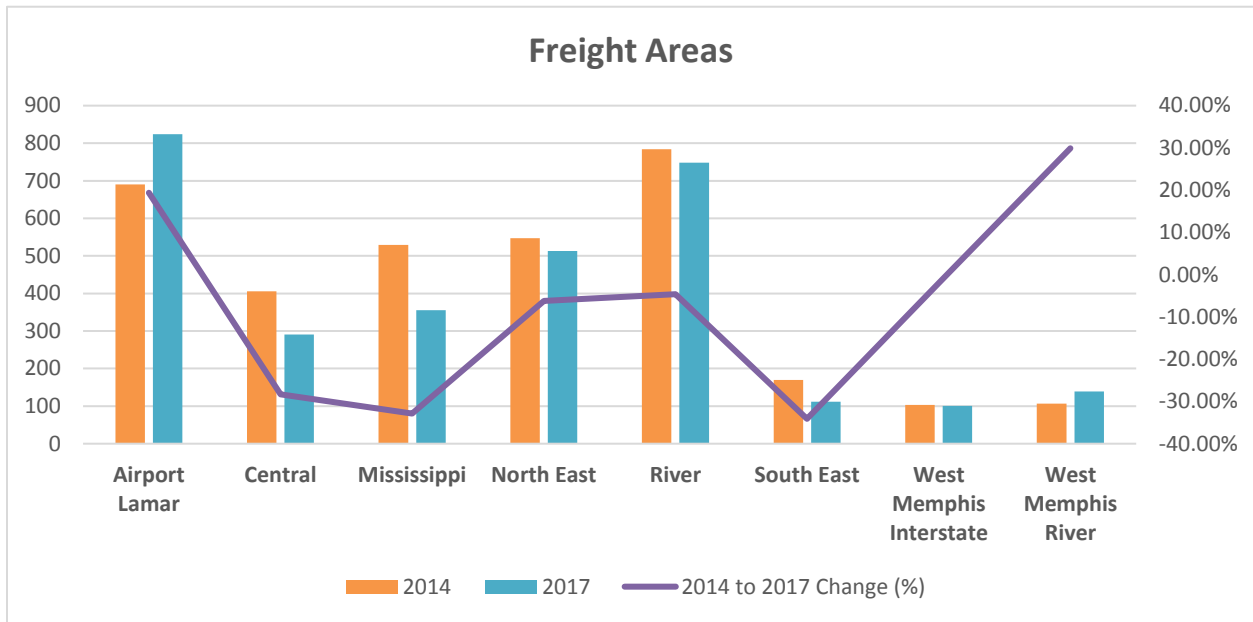


Figure 3: High School Diploma (Population in Labor Force)

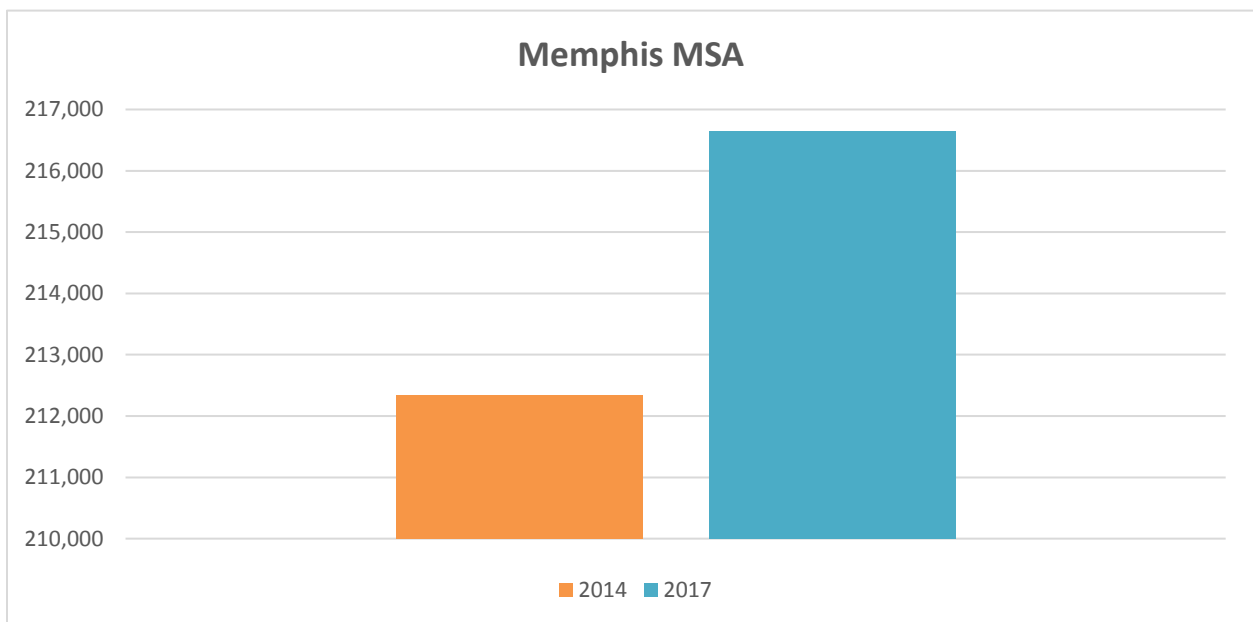
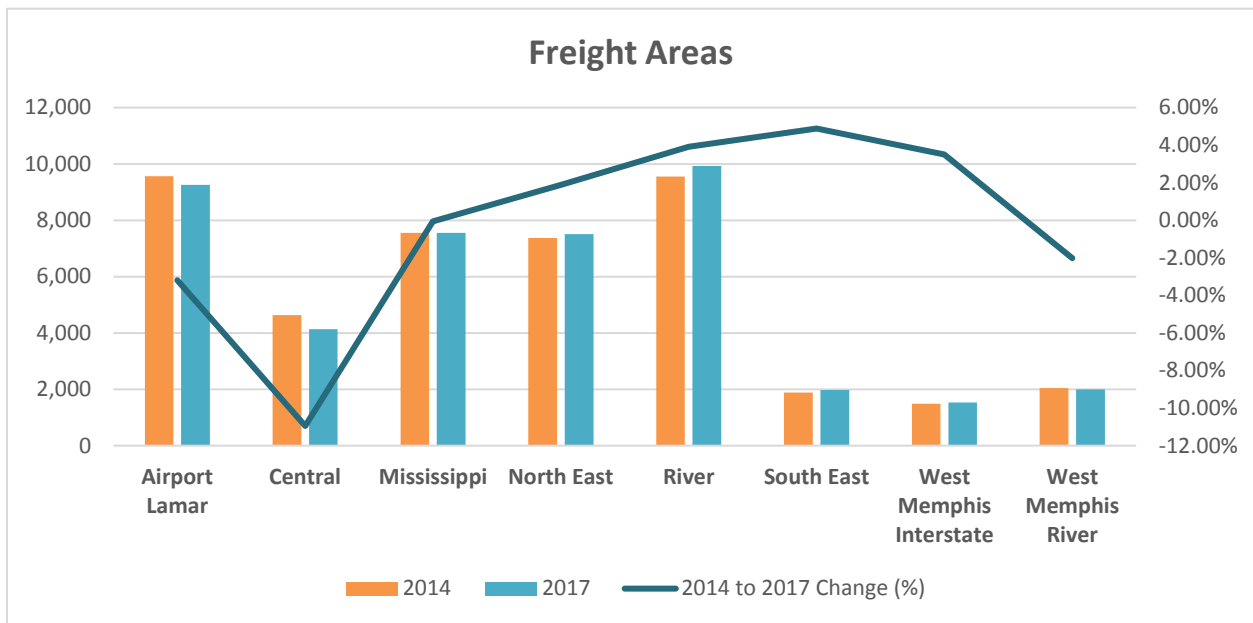


Figure 4: Some College (Population in Labor Force)

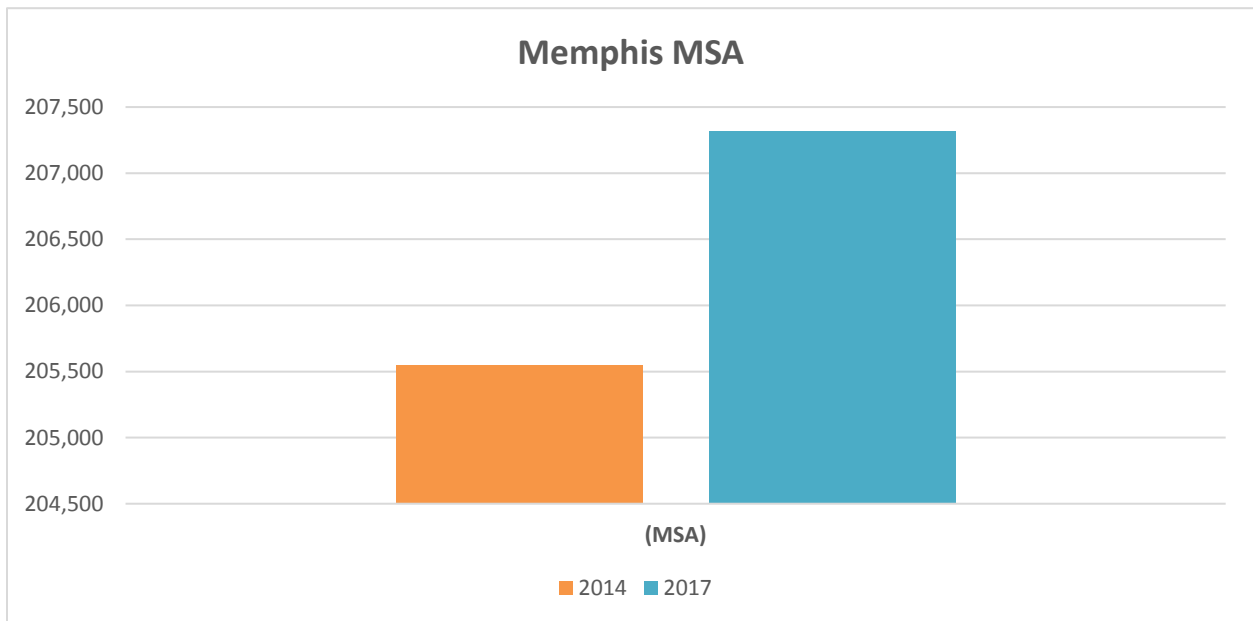
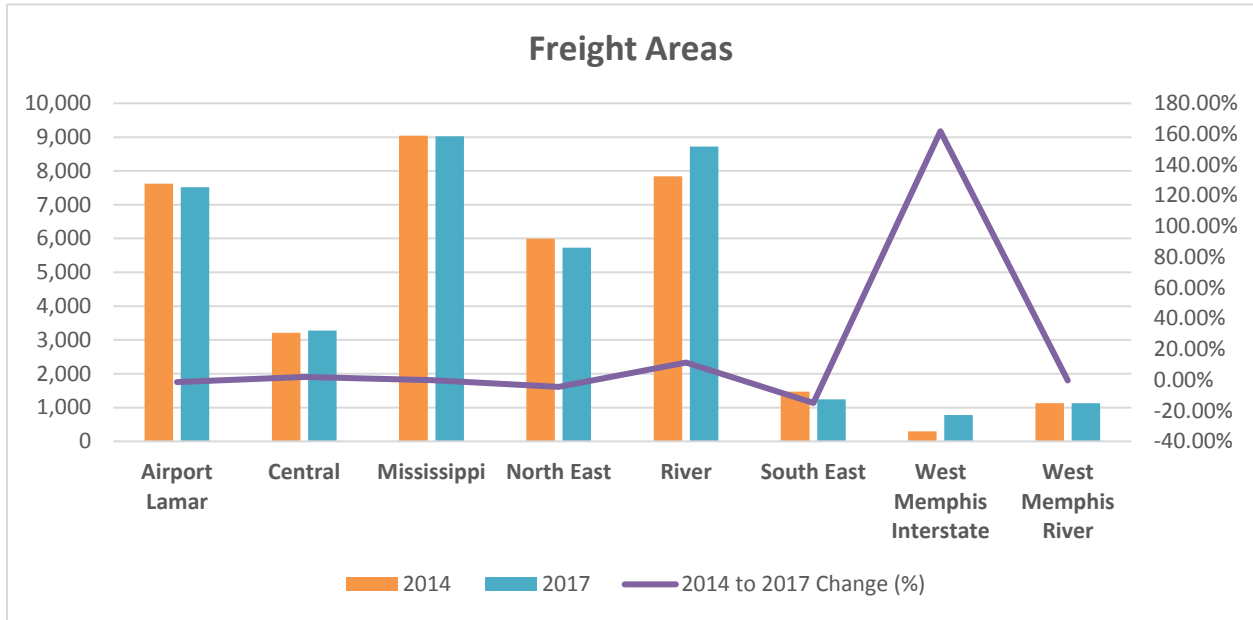


Figure 5: Associate's Degree (Population in Labor Force)

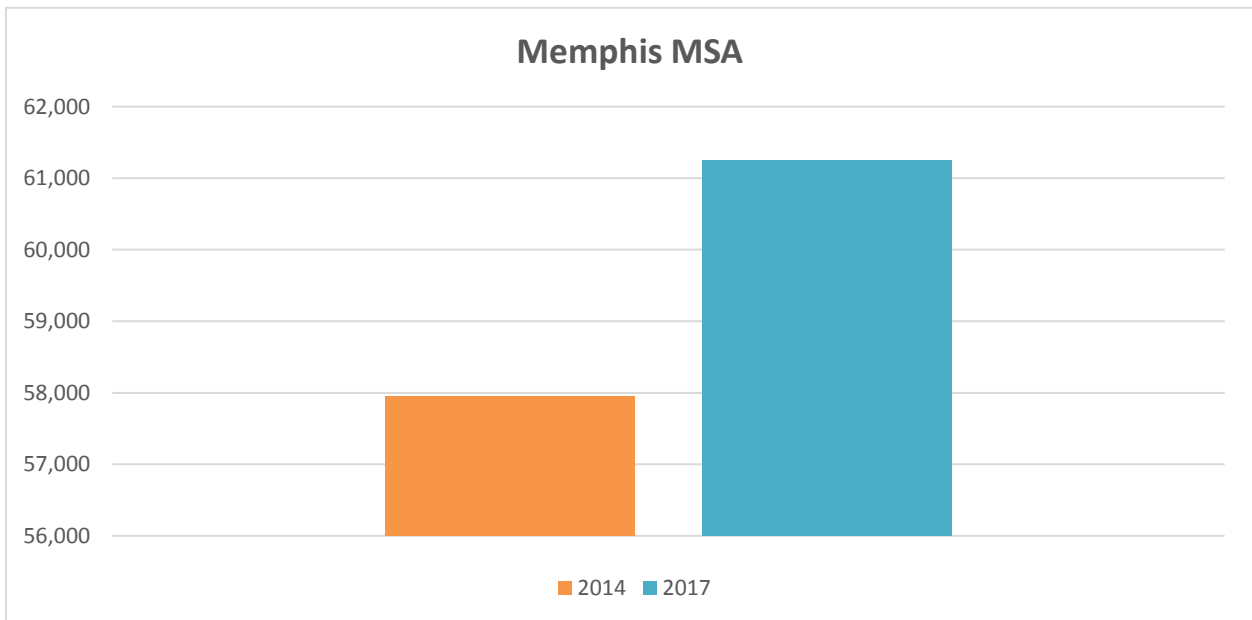
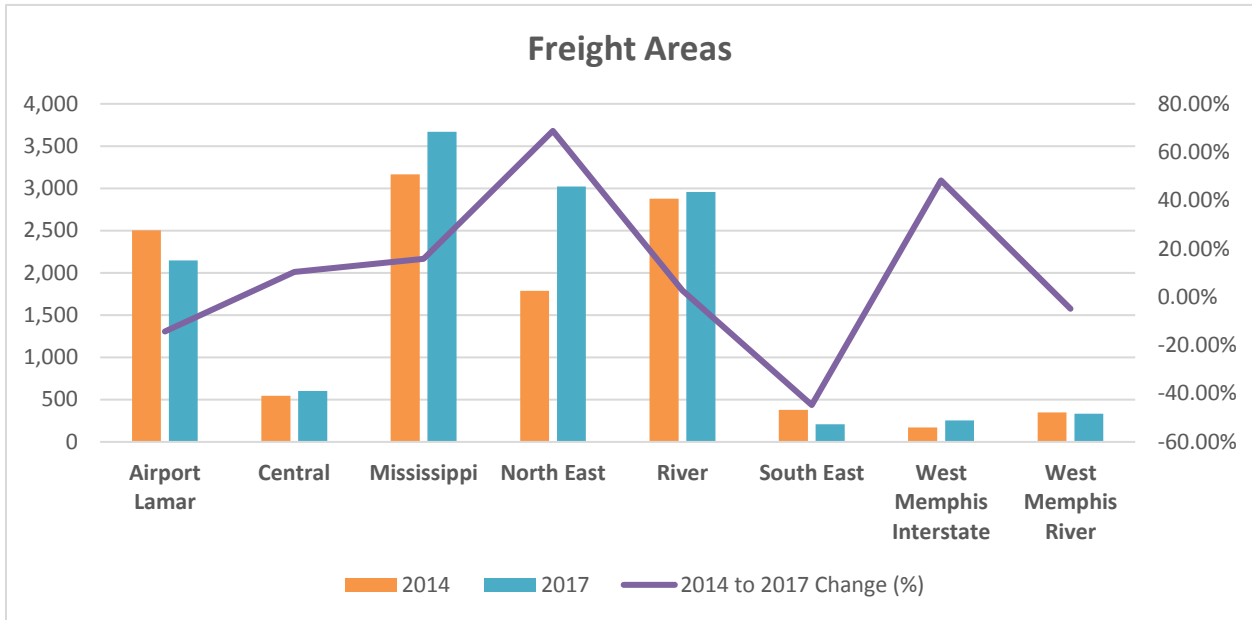


Figure 6: Bachelor's Degree (Population in Labor Force)

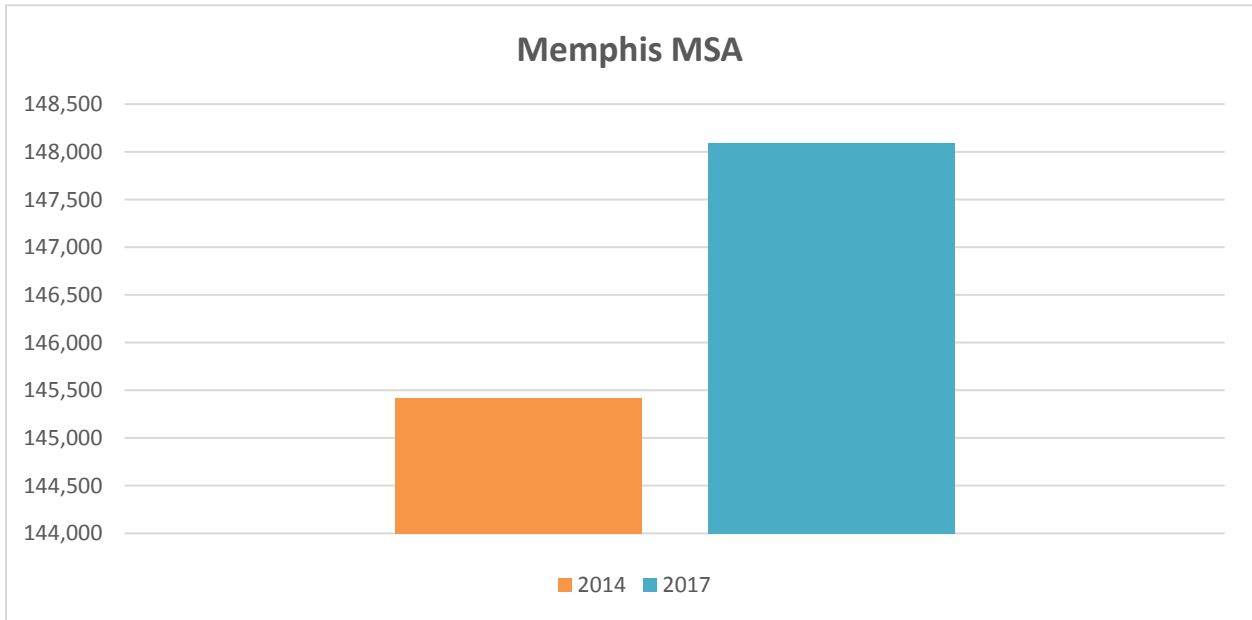
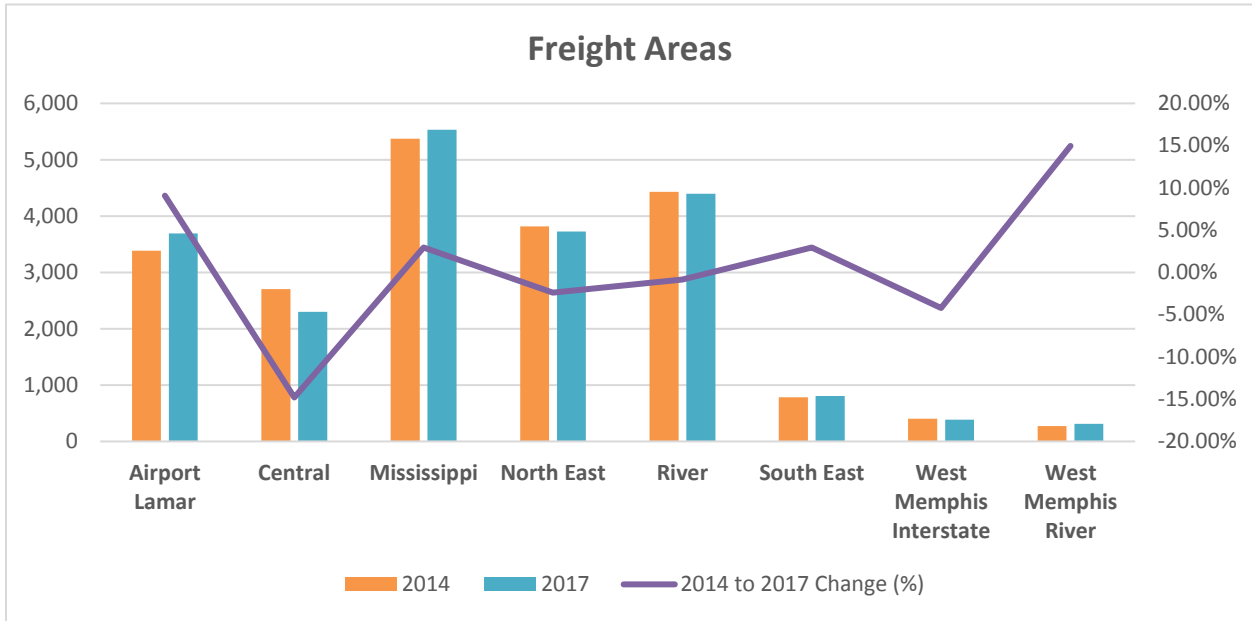


Figure 7: Employment Status (Population in Labor Force)

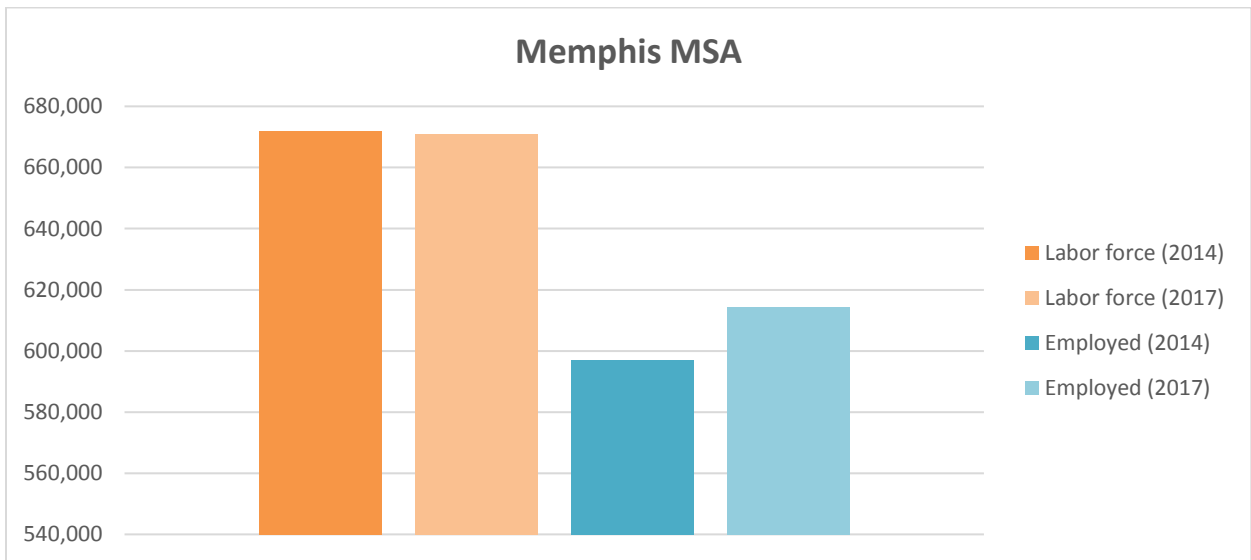
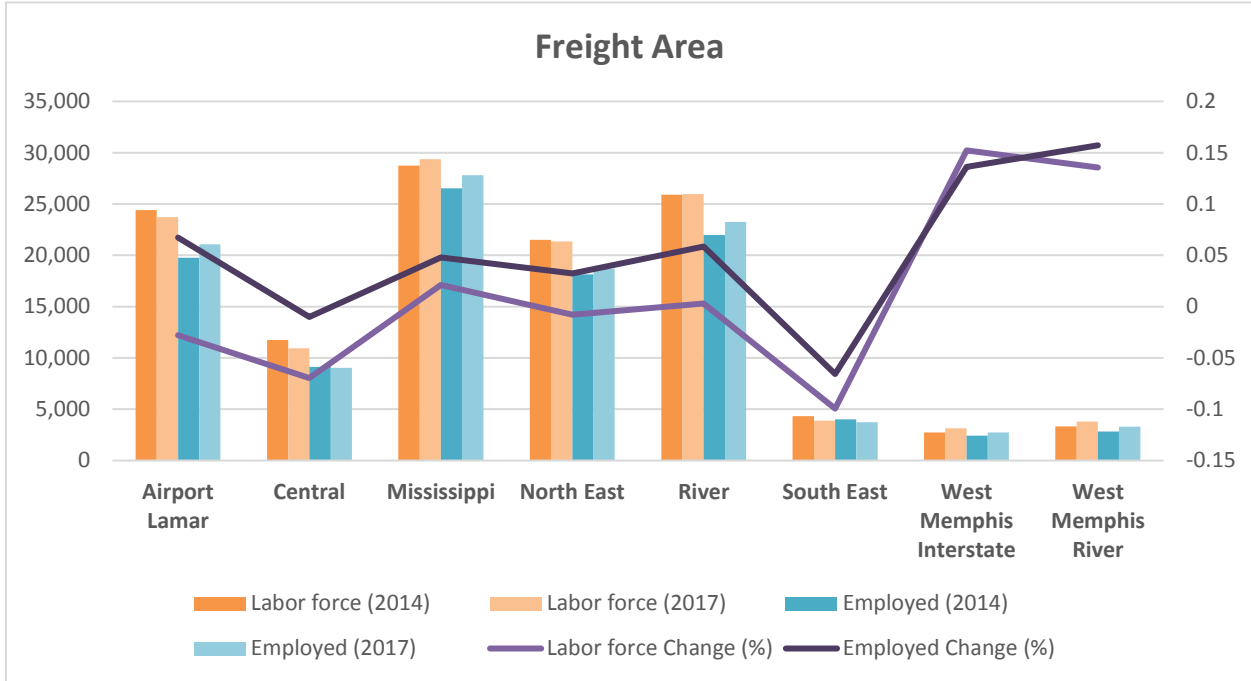
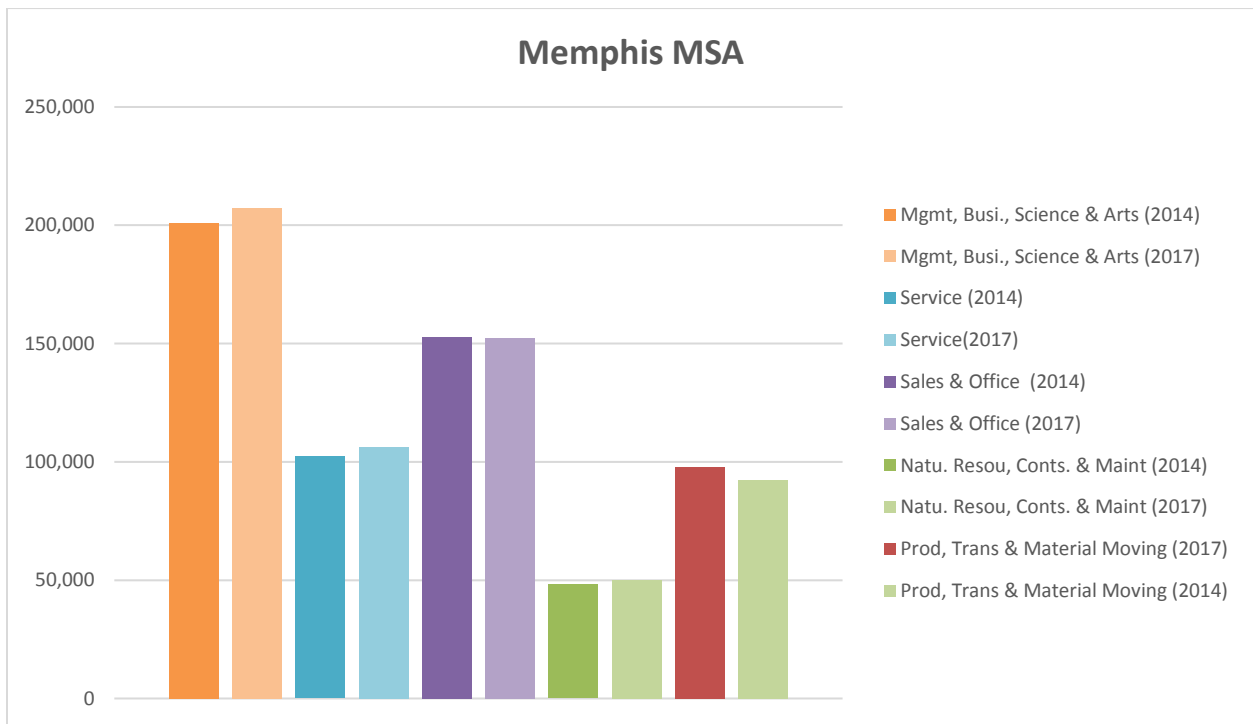


Figure 8: Occupation (Population in Labor Force – Employed)



Occupation Listing: Management Business, Science and Arts; Service; Sales & Office; Natural Resources, Construction & Maintenance; Production, Transportation & Material Moving

Figure 9: Industry

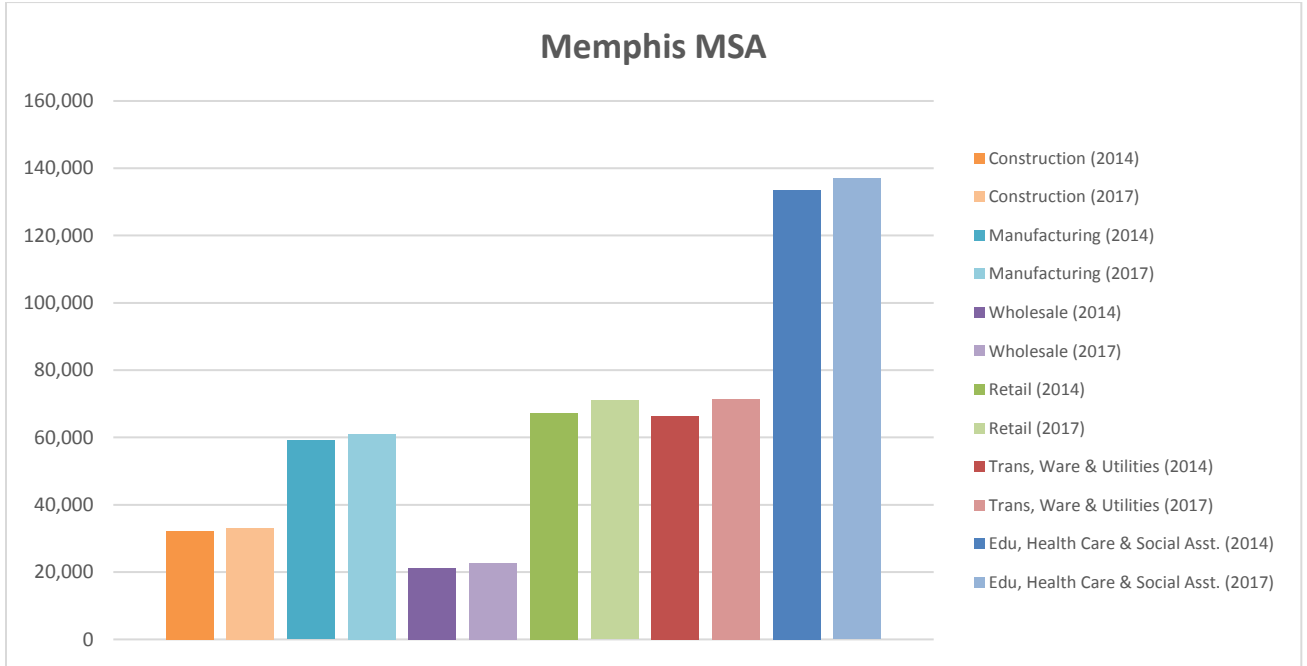
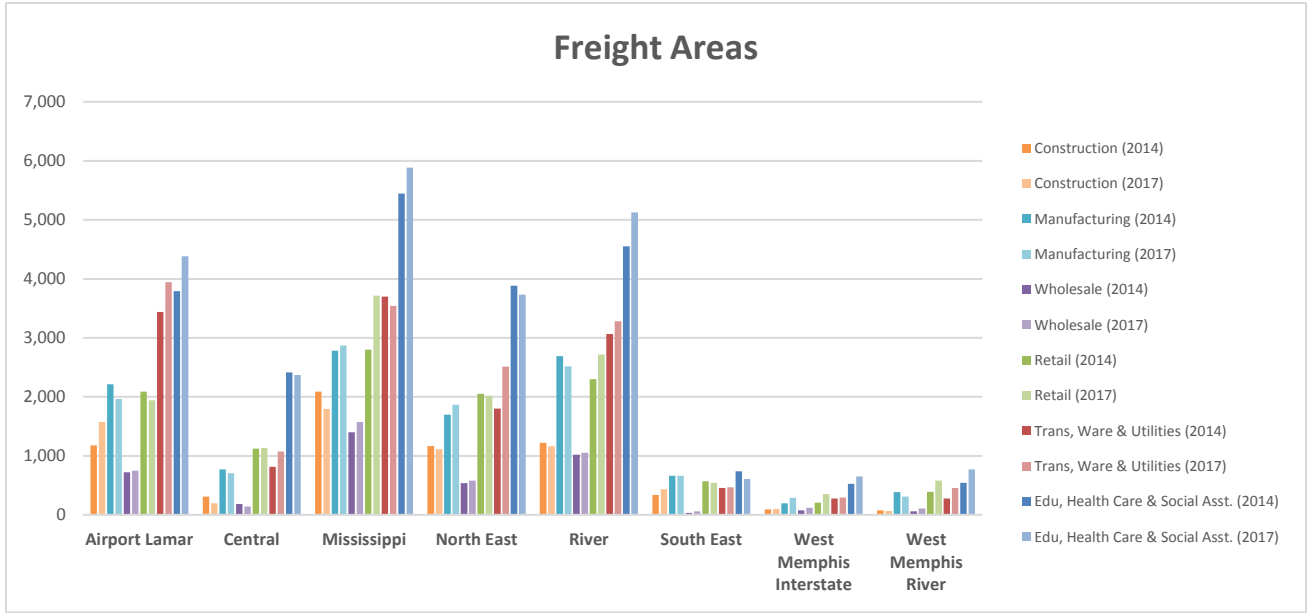


Figure 10: Class of Worker (Population in Labor Force – Employed)

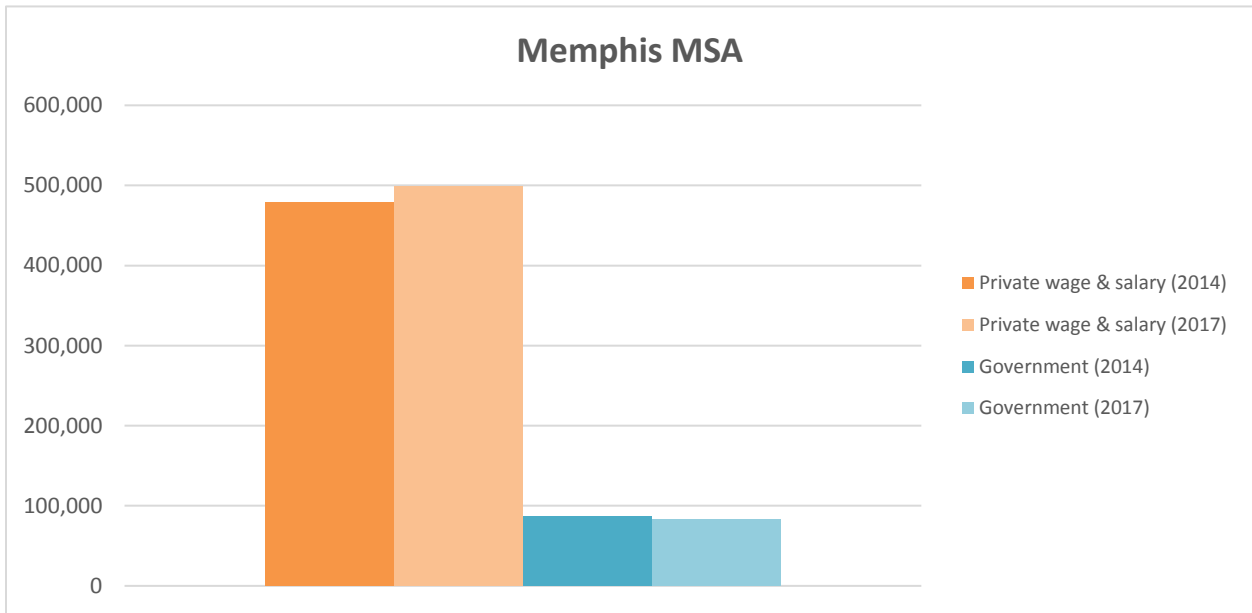
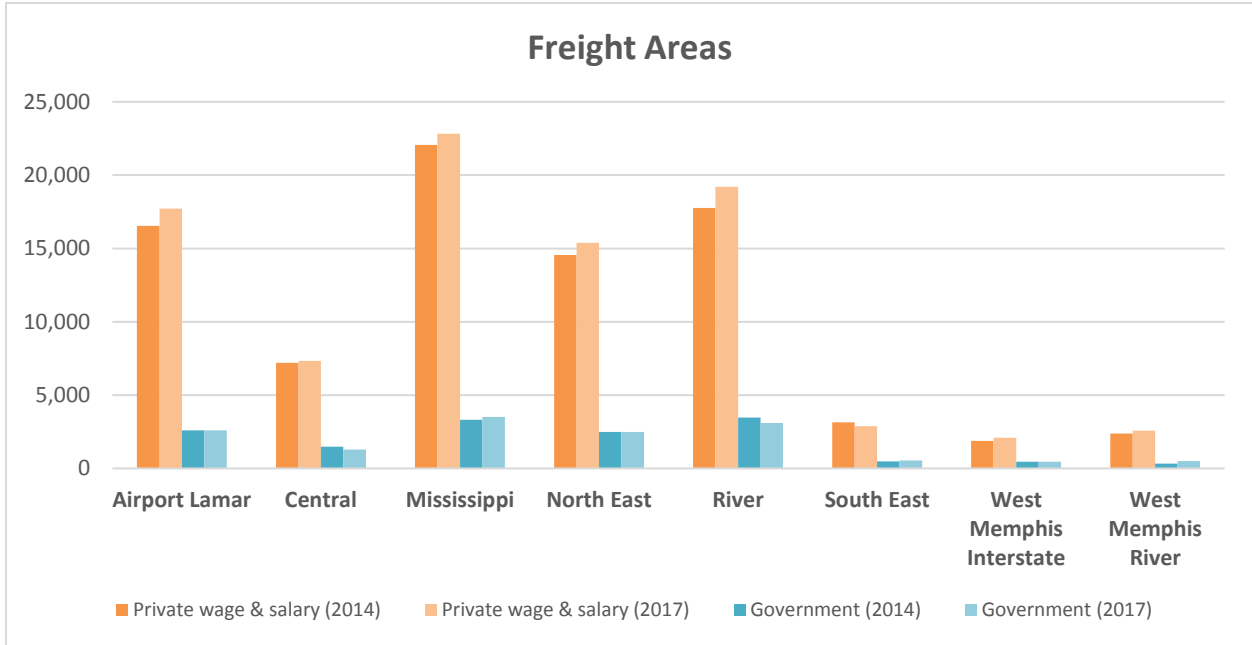


Figure 11: Income & Benefits (Population in Labor Force – Employed)

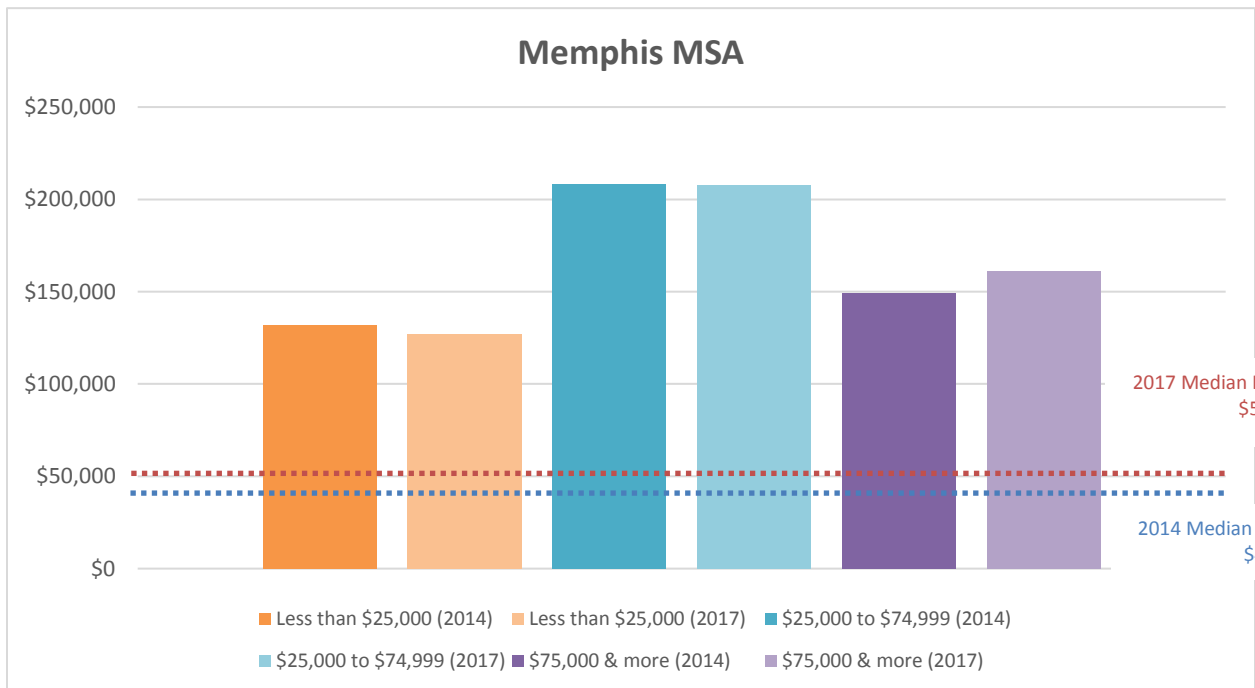
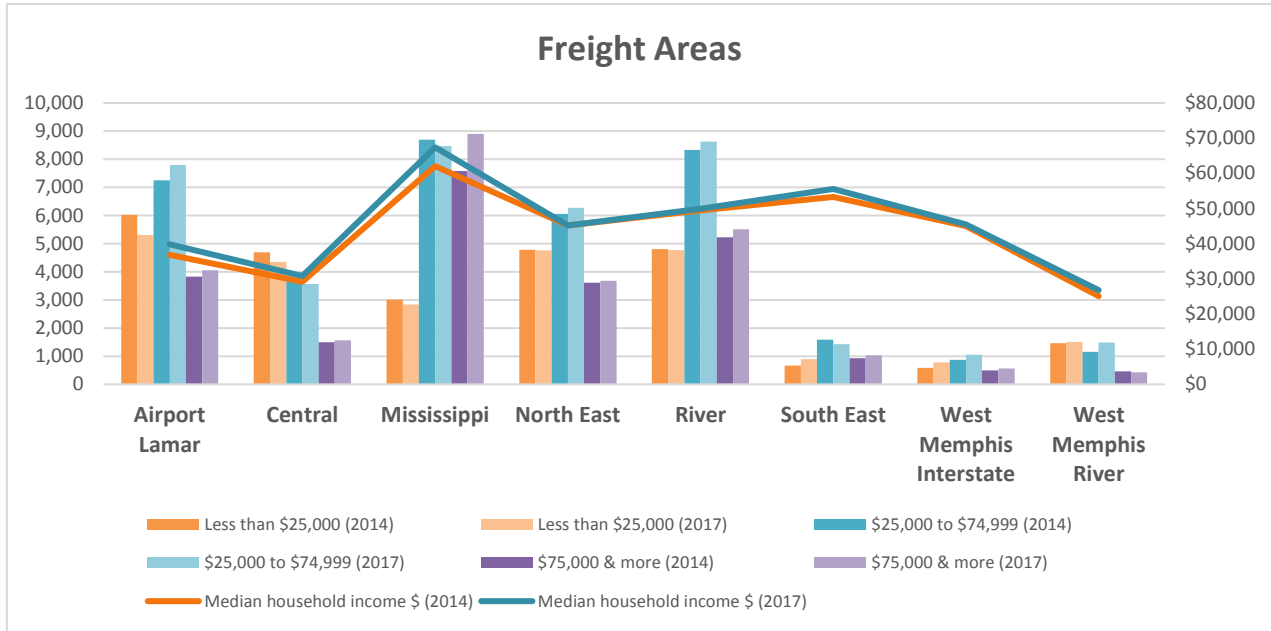


Figure 12: Commuting to Work (Population in Labor Force – Employed)

