The MPO staff updated the 2014 Workforce Data of the 8 Freight Areas in the Greater Memphis Regional Freight Plan, highlighting Educational Attainment and Employment. 2017 Census data was used in the update of the Freight Areas.

**MPO Freight Area Workforce Update (2014 – 2017) – Key Observations**

- The 'Mississippi' and 'River' Freight Areas had the highest level of educational attainment within the region. *(See Figure 1)*

- Education Attainment in the 'West Memphis Interstate' Freight Area showed an increase in 'Some College' and an increase in 'Associate's Degree' holders. *(See Figures 4 & 5)*

- Educational Attainment in the 'Central' Freight Area decreased, showing a decline in 'High School Diploma' and 'Bachelor’s Degree' holders. *(See Figures 1, 3 & 6)*

- The top three Freight Areas in terms of employment growth are the 'West Memphis River', 'West Memphis Interstate', and 'Airport Lamar' Freight Areas. *(See Figure 7)*

- Among the eight Freight Areas, the 'West Memphis Interstate' & 'West Memphis River' showed growth in terms of both people in labor force and people who are employed. *(See Figure 7)*

- The top categories of occupation in the Freight Areas are 'Management', 'Sales & Office', and 'Production & Transportation'. *(See Figure 8)*

- The top three industries where people work are in 'Educational & Health Care', 'Transportation & Warehousing', and 'Retail', which shows growth similar/comparable to the Memphis MSA. *(See Figure 9)*

- 'Private wage & salaried workers' show consistent growth both in the Freight Areas and the Memphis MSA. *(See Figure 10)*

- Most of the people in the Freight Areas and the Memphis MSA earn between $25,000 to $75,000. The 'Median Household Income' has increased for the region. *(See Figure 11)*

- 'Drove alone to work' is the preferred mode for commuting to work, as consistent with the Memphis MSA. Public Transit use declined in the Memphis MSA. *(See Figure 12)*
Figure 1: Total Educational Attainment (Population in Labor Force)
Figure 2: Less Than High School Diploma (Population in Labor Force)
Figure 3: High School Diploma (Population in Labor Force)
Figure 4: Some College (Population in Labor Force)
Figure 5: Associate’s Degree (Population in Labor Force)

**Freight Areas**

- Airport Lamar
- Central
- Mississippi
- North East
- River
- South East
- West Memphis Interstate
- West Memphis River

<table>
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<th>Freight Areas</th>
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</tbody>
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Figure 6: Bachelor’s Degree (Population in Labor Force)

Freight Areas

Memphis MSA
Figure 7: Employment Status (Population in Labor Force)
Figure 8: Occupation (Population in Labor Force – Employed)

Freight Areas

Memphis MSA

*Occupation Listing: Management Business, Science and Arts; Service; Sales & Office; Natural Resources, Construction & Maintenance; Production, Transportation & Material Moving*
Figure 9: Industry
Figure 10: Class of Worker (Population in Labor Force – Employed)

Freight Areas

Memphis MSA
Figure 11: Income & Benefits (Population in Labor Force – Employed)
Figure 12: Commuting to Work (Population in Labor Force – Employed)