Bus Stop Study
Guidelines
Survey Results
How often do you use MATA bus service?

- 1 day per week or less: 10
- 2 to 4 days per week: 20
- 5+ days per week: 60
- On rare occasions only: 80
Are you aware of MATA's Transloc Rider app?

- Yes, I use it: 26%
- No, I've never heard of it: 34%
- Yes, but I do not use it: 32%
- Yes, but I do not have a smartphone: 8%
What is your age?

![Bar chart showing age distribution]

- 18 or under: 0
- 19 to 35: 40
- 36 to 64: 116
- 65 or over: 20
What is your gender?

- Female
- Male
- I do not wish to answer
What MATA routes do you use most often? (Top 10)

<table>
<thead>
<tr>
<th>Rank</th>
<th>1st Choice</th>
<th>2nd Choice</th>
<th>3rd Choice</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rank 1</td>
<td>Poplar</td>
<td>Poplar</td>
<td>Poplar</td>
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<tr>
<td>Rank 2</td>
<td>Park</td>
<td>Madison</td>
<td>Madison</td>
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<tr>
<td>Rank 3</td>
<td>Summer</td>
<td>Lamar</td>
<td>Crosstown</td>
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<td>Rank 4</td>
<td>Chelsea</td>
<td>Walnut Grove</td>
<td>Central</td>
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<td>Rank 5</td>
<td>Walnut Grove</td>
<td>Wolfchase</td>
<td>Jackson</td>
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<td>Rank 6</td>
<td>Crosstown</td>
<td>Crosstown</td>
<td>Hacks Cross</td>
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<td>Rank 7</td>
<td>Madison</td>
<td>Jackson</td>
<td>Vollintine</td>
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<tr>
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<td>Central</td>
<td>Thomas</td>
<td>S Parkway</td>
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<td>Walker</td>
<td>Florida</td>
<td>Park</td>
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<tr>
<td>Rank 10</td>
<td>Vollintine</td>
<td>Lauderdale</td>
<td>Lauderdale</td>
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</tbody>
</table>
Please rate the following features according to their importance (Top 10)

- Lighting
- Clear signage
- Convenient location
- Covered shelter
- Safety
- Paved sidewalk
- Real-time/live information
- Accessibility for wheelchairs
- Seating
- Crosswalks