

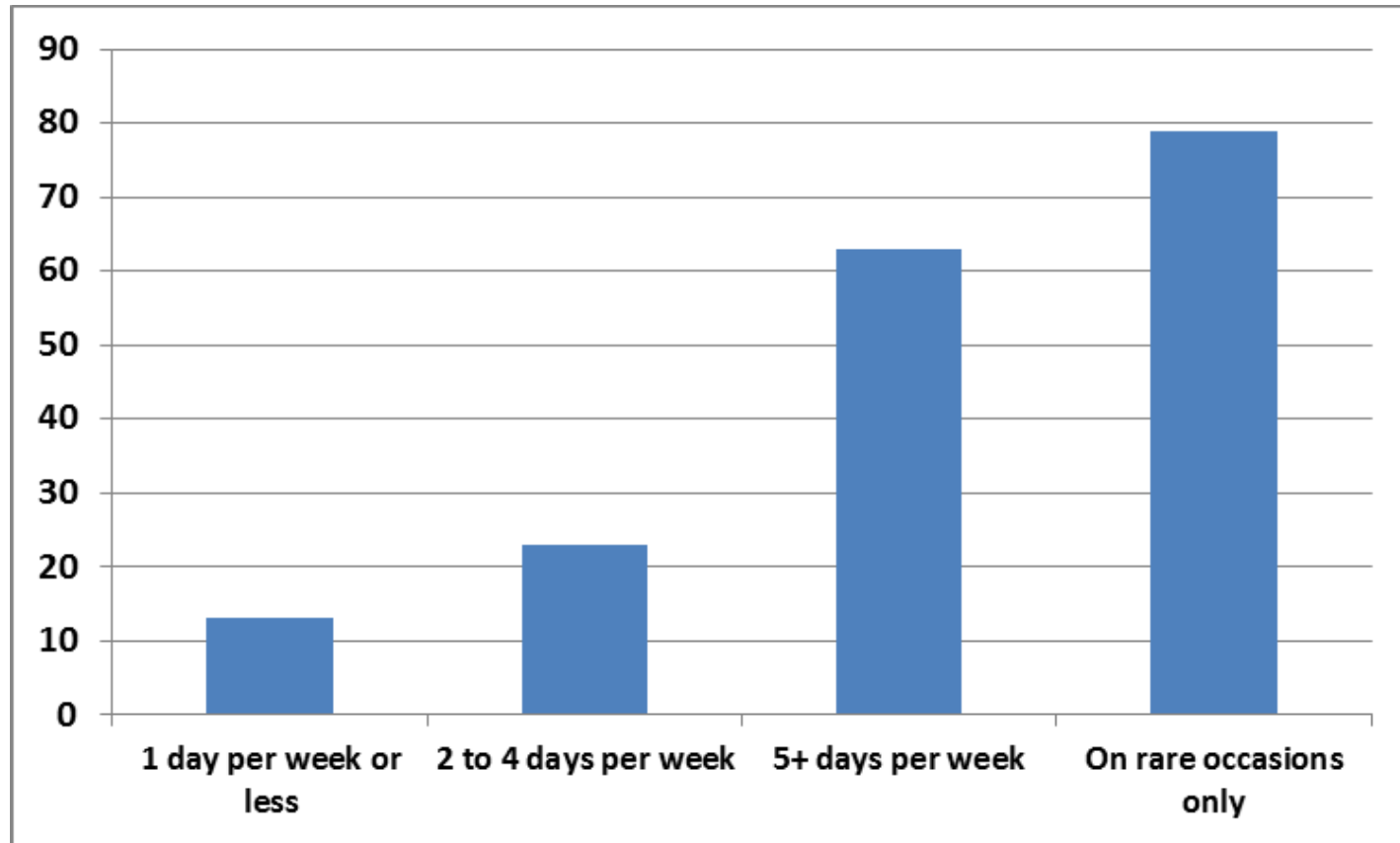
Bus Stop Study Guidelines Survey Results



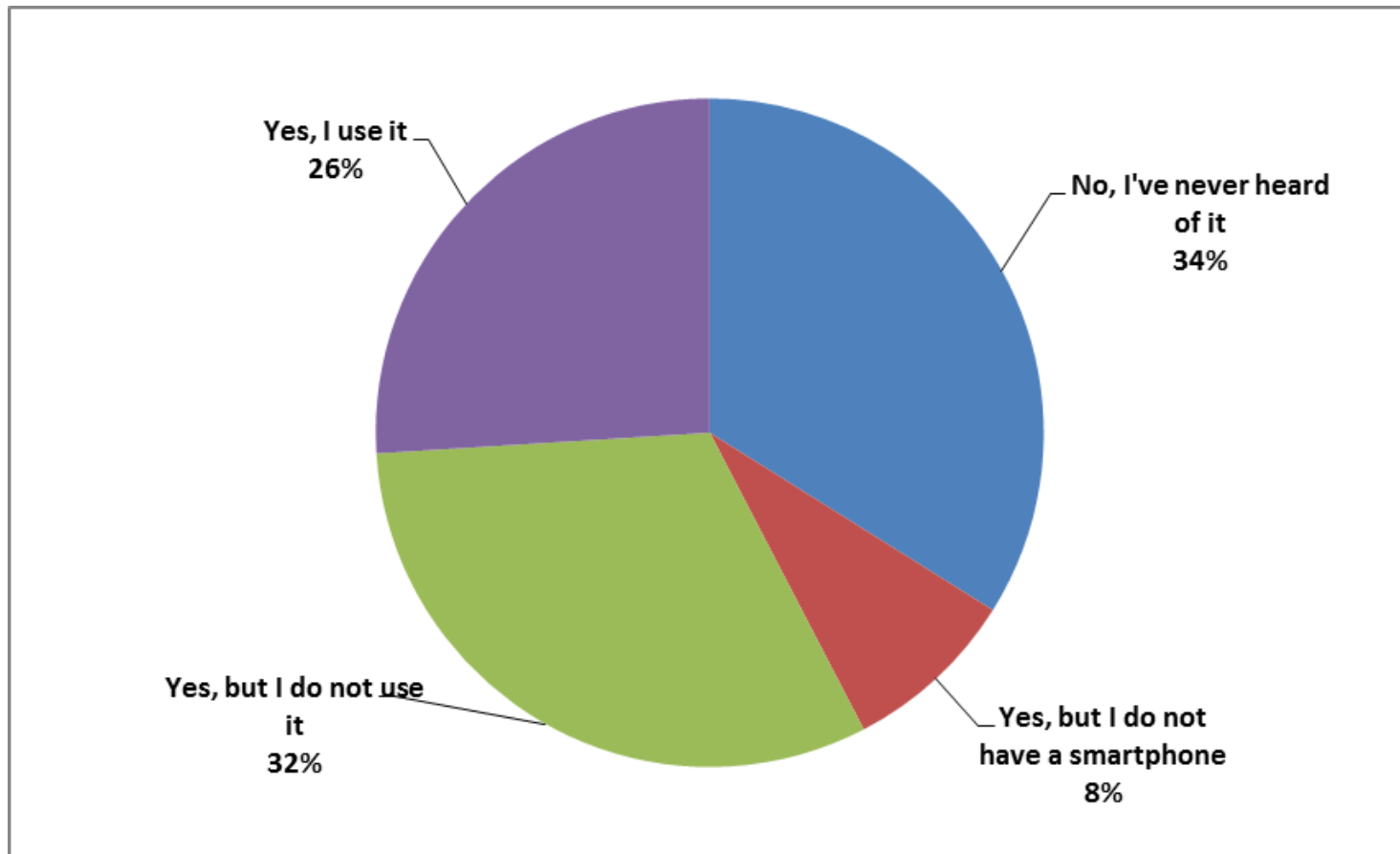
Memphis MPO
METROPOLITAN PLANNING ORGANIZATION

Strengthening Regional Transportation

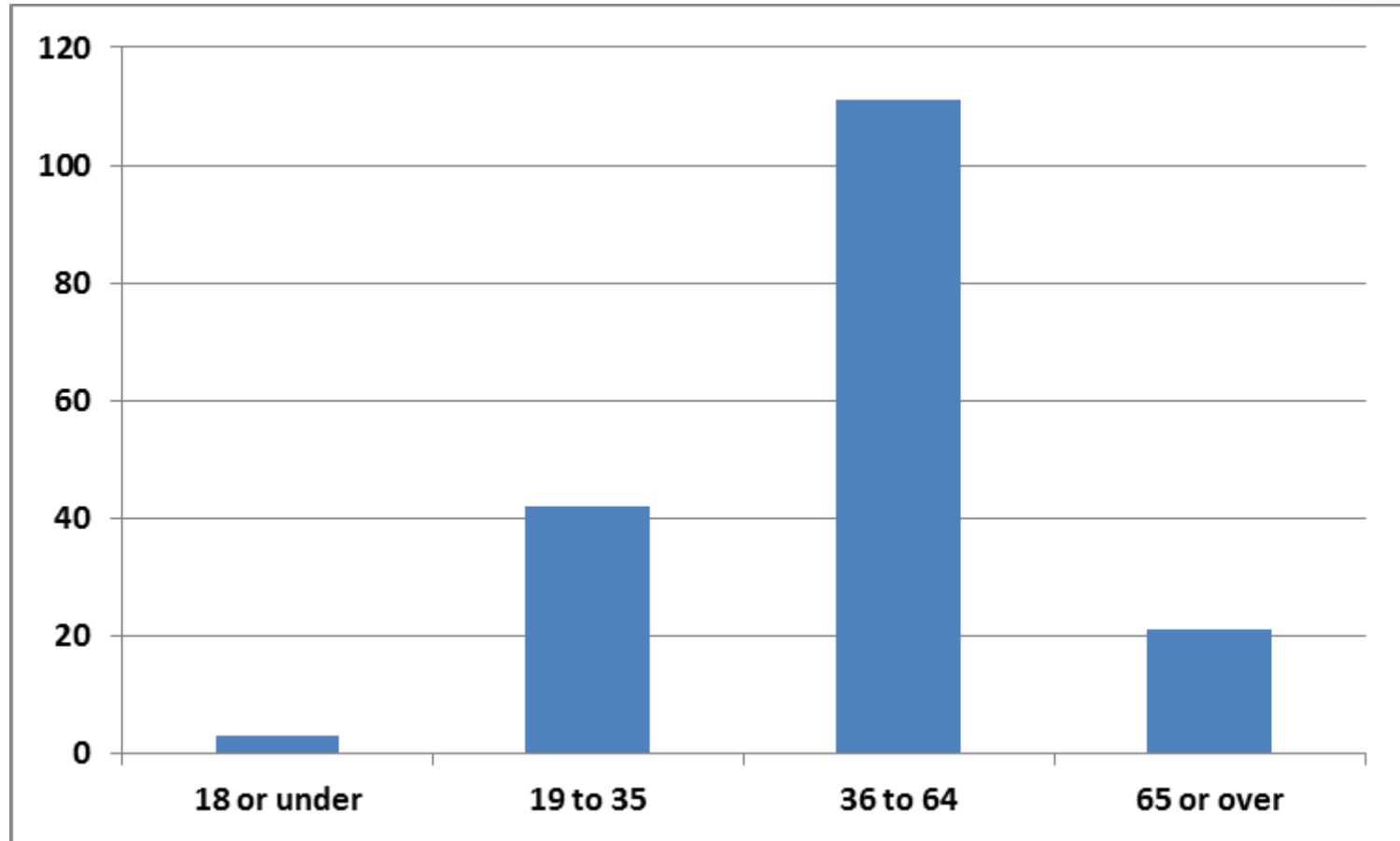
How often do you use MATA bus service?



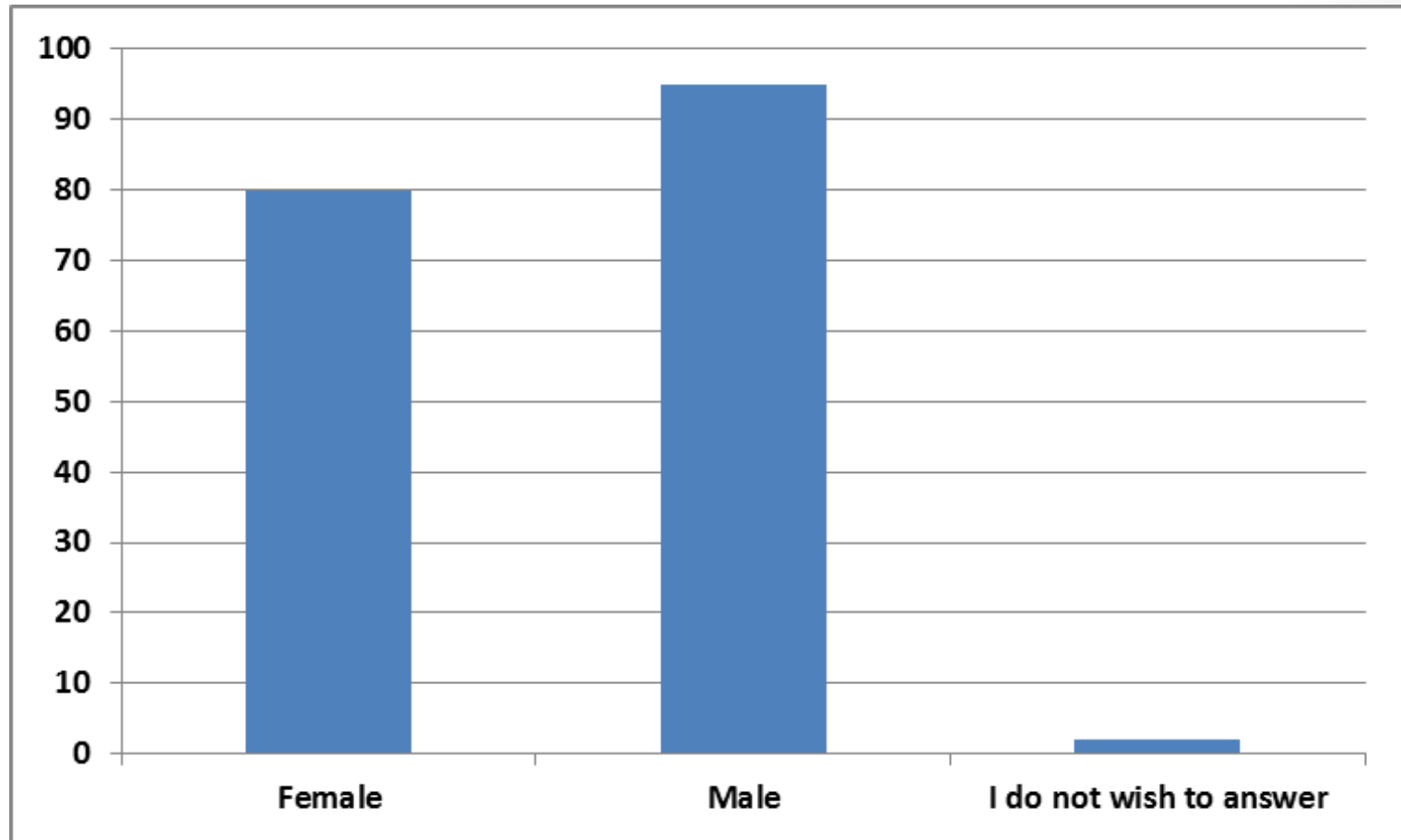
Are you aware of MATA's Transloc Rider app?



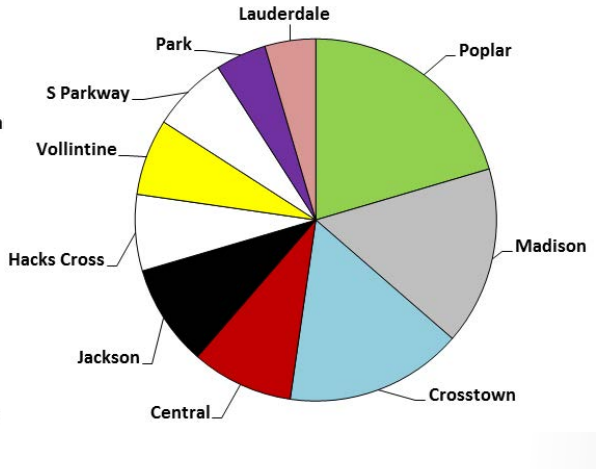
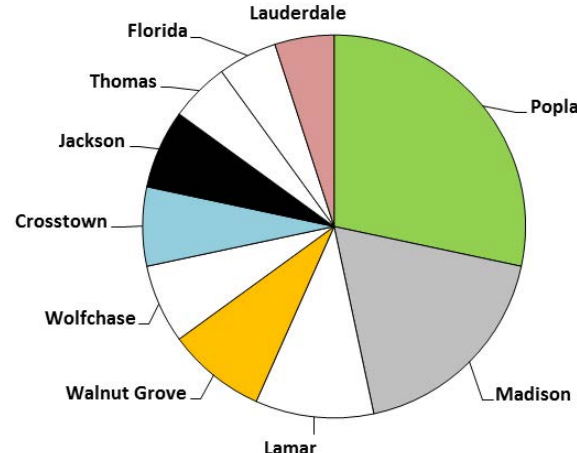
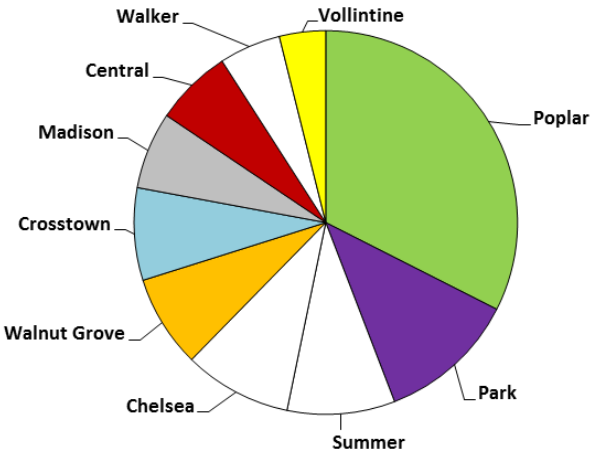
What is your age?



What is your gender?



What MATA routes do you use most often? (Top 10)



1st Choice

2nd Choice

3rd Choice

	1st Choice	2nd Choice	3rd Choice
Rank 1	Poplar	Poplar	Poplar
Rank 2	Park	Madison	Madison
Rank 3	Summer	Lamar	Crosstown
Rank 4	Chelsea	Walnut Grove	Central
Rank 5	Walnut Grove	Wolfchase	Jackson
Rank 6	Crosstown	Crosstown	Hacks Cross
Rank 7	Madison	Jackson	Vollintine
Rank 8	Central	Thomas	S Parkway
Rank 9	Walker	Florida	Park
Rank 10	Vollintine	Lauderdale	Lauderdale



Please rate the following features according to their importance (Top 10)

