PUBLIC PARTICIPATION PLAN (PPP) UPDATE

ATAC Meeting August 29, 2014
Public Participation Plan (PPP) - Overview

• Handbook describing how the Memphis MPO involves the public in the transportation planning process.
  • Outreach Methods
  • Participation Strategies
  • Plan Evaluation
  • State and Federal Regulations

• The PPP is updated every four years and remains consistent with transportation law *(MAP-21)* requirements.

• PPP provides an overview of the objectives for public involvement and Memphis MPO activities.
Participation Focuses

- **Educate and Inform the Public**
  - Provide instruction and context on transportation planning, projects, and issues in the region

- **Accessible Information**
  - Easily assess to important Memphis MPO documents to all interested parties

- **Prioritize Traditionally Underrepresented Communities**
  - Make special effort to include under-represented populations in the planning process
Outreach Techniques

The Memphis MPO have previously done online surveys to see what citizens preferred in meeting conditions, published newspaper announcements for public meetings, and complete media videos to educate the public on planning activities.

<table>
<thead>
<tr>
<th>Memphis MPO</th>
<th>Peer MPOs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website</td>
<td>Nashville</td>
</tr>
<tr>
<td>Newsletter</td>
<td>Tag- On Meetings</td>
</tr>
<tr>
<td>Online Surveys</td>
<td>Houston-Galveston</td>
</tr>
<tr>
<td>Comment Forms</td>
<td>Co-Host Meetings</td>
</tr>
<tr>
<td>Legal Notices</td>
<td>Annual Report on Participation Efforts</td>
</tr>
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<td>Television interview</td>
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<td>Newspapers article</td>
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<td>Public Meetings/ Open House</td>
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<td>Radio</td>
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<td>Press Releases</td>
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<td>Social Media</td>
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Activity - Comments

Fourth Activity – “Improving Public Participation”
*Understanding what works and how to improve* - Test Activity

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