Shelby County Schools Transportation Department
Poplar/Southern Corridor Study

Location	Number of School Buses	Number of Students
FOREST HILL-IRENE	10	187
HACKS CROSS	8	195
HOUSTON LEVEE	9	204
GERMANTOWN RD	14	353
BYHALIA RD	8	144
POPLAR PIKE	9	184
WEST ST	4	113

MATA

September 4, 2009

Mr. Brett Morgan, AICP
Dalhoff Thomas Daws
Poplar/Southern Corridor Study
6625 Lenox Park Dr. Suite 100
Memphis, TN 38115

Dear Mr. Morgan:

Memphis Area Transit Authority (MATA) has reviewed the information provided at the Poplar/Southern Corridor Study Stakeholder Meeting on August 12, 2009 and have the following comments:

1. MATA would like to insure that any improvements within the Poplar/Southern Corridor, such as grade separation of arterial streets or changes in elevation or configuration of the railroad right-of-way would provide adequate clearance for future fixed-guideway transit investments such as light rail or bus rapid transit that might share the railroad right-of-way.
2. All improvements within the corridor should incorporate the complete streets concept consistent with the current Metropolitan Planning Organization's (MPO) Long Range Transportation Plan (LRTP) and provide accessibility for non-motorized forms of transportation such as walking and biking.
3. Provide adequate grades for all arterial street crossings, bridges, proper lane widths, turning radii, bus bulbs, medians, and lighting on streets and at intersections where existing and future bus service is anticipated, in order for transit vehicles to operate in a safe and efficient manner.
4. Promote sustainable land use principles as provided by the Unified Development Code and other programs such as Sustainable Shelby to enhance transit usage and reduce reliance on single occupant vehicles. These principles should promote transit-oriented development through the use of mixed-use development, adequate public amenities, and convenient pedestrian access.
5. See attached pages for MATA's priority ranking of rail crossings based on existing transit usage/safety, land use transit-oriented development potential, and future transit/bus service expansion.

Thank you for this opportunity to participate and comment on the study. Please let us know if you have any questions or would like to discuss.

Sincerely,

John C. Lancaster

John C. Lancaster, AICP
Manager of Planning

cc: William Hudson, Jr., President/General Manager
Tom Fox, Assistant General Manager of Administration

Crossings R: nked by Critera

		Ranking Criteria			
Street Crossings	[illegible]	Use/Safety (50 pts)	Land Use/TOD Development Potential (30 pts)	Future Transit/Bus Service Expansion (20 pts)	Total Score (100 pts)
PER KINS ST EXT.		48	30	20	98
KIR BY PKY.		50	25	20	95
* ME DENHALL RD		50	25	15	90
HIG HLAND ST		42	25	15	82
EST ATE DR		50	20	10	80
WH TE STATION RD		39	25	15	79
WE ST STREET		0	30	20	50
HO JSTON LEVEE RD		0	25	20	45
FOR EST HILL-IRENE		0	20	15	35
* BY ALIA RD		0	20	15	35
GO DLETT ST		0	15	10	25
MA SEY RD		0	15	10	25
HA KS CROSS RD		0	15	10	25
GER MANTOWN RD		0	15	5	20
OLD POPLAR PIKE		0	15	5	20
SEM MES ST		0	10	5	15

Crossing : West-East

Street Crossings		Ranking Criteria			
		Existing Transit Use/Safety (50 pts)	Land Use/TOD Development Potential (30 pts)	Future Transit/Bus Service Expansion (20 pts)	Total Score (100 pts)
SEMMES ST		0	10	5	15
HIGHLAND ST		42	25	15	82
GOODLETT ST		0	15	10	25
PERKINS ST EXT.		48	30	20	98
MENDENHALL RD		50	25	15	90
WHITE STATION RD		39	25	15	79
ESTATE DR		50	20	10	80
MASSEY RD		0	15	10	25
KIRBY PKY.		50	25	20	95
WEST STREET		0	30	20	50
GERMANTOWN RD		0	15	5	20
OLD POPLAR PIKE		0	15	5	20
HACKS CROSS RD		0	15	10	25
FOREST HILL-IRENE		0	20	15	35
HOUSTON LEVEE RD		0	25	20	45
BYHALIA RD		0	20	15	35

Existing S rvice-Safety

Street Crossings	Weekday Bus trips	Potential trips	% of trips	Weighted Score (50 points)
SE MES ST	0	31	0.0%	0
HIG HLAND ST	26	31	83.9%	42
GO ODLETT ST	0	31	0.0%	0
PE RKINS ST EXT.	30	31	96.8%	48
ME NDENHALL RD	31	31	100.0%	50
WH TE STATION RD	24	31	77.4%	39
ES TATE DR	31	31	100.0%	50
MA SSEY RD	0	31	0.0%	0
KI BY PKY.	31	31	100.0%	50
WI ST STREET	0	31	0.0%	0
GE RMANTOWN RD	0	31	0.0%	0
OL D POPLAR PIKE	0	31	0.0%	0
HA CKS CROSS RD	0	31	0.0%	0
FO REST HILL-IRENE	0	31	0.0%	0
HO USTON LEVEE RD	0	31	0.0%	0
BY HALIA RD	0	31	0.0%	0

MATA

LEGEND

- Local Route
- Local Route
- Express Routes
- Crosstown Routes
- Neighborhood Connectors
- Fare Zones (ZONE 1 / ZONE 2)
- Hospitals
- Point of Interest
- Colleges
- Park & Ride
- Parks

SCALE (in miles): .25 .5 .75 1.0 1.5 2.0 3.0

POINTS OF INTEREST

1. Convention Center
2. Marriott Hotel
3. Mud Island Access
4. Federal Building
5. State Building
6. Criminal Justice Center
7. City Hall
8. County Building
9. Peabody Place
10. Peabody Hotel
11. Orpheum Theater
12. Beale Street Historical Center
13. Victorian Village
14. Habortown
15. Pyramid
16. Civic Center Plaza
17. Memphis Queen Lines
18. Civil Rights Museum
19. Central Station
20. Mud Island Park
21. Autozone Park

MATA ROUTES

- 2A Medical Center - Airport
- 2C Medical Center - Oak Court
- 4C Walker - Castalia
- 4A Walker - Alcy
- 7 Air Park
- 8 Chelsea
- 10RG Watkins - Ridgegrove
- 10RL Watkins - Rangeline
- 11C Thomas - Northaven
- 11F Thomas - Raleigh
- 12L Florida - Levi
- 12W Florida - Weaver
- 13 W Lauderdale - Wellington
- 13 L Lauderdale - Waldorf
- 15 Presidents Island
- 17 Danny Thomas - McLemore
- 19D Vollintine - Douglass
- 19RA Vollintine - Raleigh
- 19N Vollintine - National Cemetery
- 19M Vollintine - Macon
- 19NA Vollintine - New Allen
- 20 Bellevue/Winchester
- 30 Raleigh - Perkins Brooks Crosstown
- 31 Crosstown
- 32A Parkway - Airport
- 32F Parkway - Federal Express
- 32N Parkway - Nonconnah
- 32R Parkway - Rangeline
- 32W Parkway - Watkins
- 33 Highland
- 34 Union - Walnut Grove
- 35 Southgate - South Parkway
- 36 Lamar - Cottonwood
- 39T Hodge - Tulane
- 39R So Third - Raines
- 39W So Third - Western Park
- 40 Wolfchase Express
- 40L Wolfchase Local
- 41 Collierville
- 43B Elvis Presley - Boeingshire
- 43H Elvis Presley - Holmes
- 43S Elvis Presely - Southland Mall
- 43SB Elvis Presley - Weekday Midday & Saturday
- 44 Whitehaven Express
- 50G Poplar - Germantown
- 50B Poplar - Baptist Hosp.
- 50H Poplar - Hickory Hill
- 52M Jackson - Macon
- 52SE Jackson - St. Elmo
- 52R Jackson - Raleigh Mall
- 57B Park - Quince
- 57B Park - Balmoral
- 57SF Park - St Francis
- 53B Summer - Binghampton
- 53S Summer - Shelby Oaks
- 56 Union - American Way
- 56G Union - Getwell
- 56 S Union - Scottsdale
- 58 Fox Meadows Express
- 69 Winchester - Shelby Drive
- 81 Shelby Drive - Hickory Hill
- 82 Germantown Parkway

Neighborhood Connectors

- 68 Walker Homes - Westwood *Night/Sunday Only*
- 80 Neely - Southland Mall *Night/Sunday Only*

MATA Transfer Centers

- **T** North End Terminal (Main & Auction)
- **C** Central Station (Main & G.E. Patterson)
- **A** American Way Center (American Way & Getwell)

For detailed route and schedule information, call or visit www.matatransit.com

274-MATA

JUNE 2008