

Table 2.3 — Goals and Objectives

LRTP Goal	Objective	SAFETEA-LU Planning Factor
<p>1. Increase accessibility and mobility for people using the Memphis MPO's regional transportation network through transit and shared ride modes</p>	Market and promote the rideshare program in employment centers, to traffic management associations and in identified congestion corridors.	1,4,5,6,7,8
	Continue to explore the use of existing rail lines for transit services	1,8
	Conduct a Regional Transit Study	1,4,6
	Improve mobility by providing transit services to meet needs and demands of all citizens	1,4,6
	Promote the use of employer subsidized transit passes	1,4,6
	Continue to support efforts to secure a permanent and sustainable source of local funding for mass transit.	1,4,6
	Increase the inventory of demand responsive types of transit to better serve the elderly and disabled.	1,4,5
<p>2. Continue to ensure that the Memphis MPO enforces and promotes adherence to Title VI and the President's Executive Order on Environment Justice.</p>	Present opportunities for public participation in the planning process without regard to race color or national origin.	4
	Continue to collect and analyze socio-economic data for the Memphis MPO region in an effort to make more informed decisions regarding transportation and its potential effects on all citizens	4
	Consider the impacts of transportation projects on all communities potentially affected by such projects	4
	Continue to require municipalities to hold public meetings prior to approval of Transportation Improvement Projects.	4
<p>3. Promote efficient land use and development patterns to ensure safety, economic vitality, and to meet existing and future transportation needs.</p>	Promote the concentration of future employment and other activity centers along existing and planned major travel corridors.	1,8
	Continued to improve coordination and cooperation between engineering, planning and enforcement agencies involved in transportation activities	2,3,8
	Promote infill development that reuses existing resources such as buildings, utilities, roads, and transit.	1,8
	Continue to modernize rail signals to lessen rail-auto conflicts.	2
	Continue to support the use of Geographic Information Systems (GIS) for transportation planning.	8-Jan
	Continue to erect (where feasible) signs that limit truck traffic on small residential streets.	2
	Support efforts to enhance safety on mass transit systems.	2,3

4. Encourage conservation of energy resources in addition to minimizing the adverse impacts transportation has on social, economical and environmental attributes of the	Protect and enhance environmentally sensitive areas.	5
	Minimize transportation noise impacts.	5
	Promote the selection and use of energy efficient transportation devices.	5
5. Develop a cost effective planning process that maximizes community consensus in all aspects of transportation planning.	Support achievement of community consensus on transportation goals.	4
	Continue to explore different techniques to increase citizen participation in the planning process.	4
6. Enhance the Memphis MPO's relationship with other regional planning entities.	Design a process to share data and other forms of information with the West Memphis MPO and other pertinent groups..	8-Jan
	Work with the West Memphis MPO and other transportation entities to ensure regional coordination on transportation and air quality planning activities.	8-Jan
7. Encourage and provide adequate facilities for non-motorized transportation modes.	Work with jurisdictions and bike and pedestrian clubs in the Memphis MPO region to update the existing regional bicycle and pedestrian plan.	8-Feb
	Work with MATA to increase options for bicyclists who access mass transit (bike racks, lockers, etc).	8-Feb
	Develop project selection criteria that encourage development and enhancement for bicycle and pedestrian facilities.	8-Feb
8. Increase the safety and security of the transportation system for motorized and non-motorized users.	Develop right-of-way cross-sections that permit the separation of sidewalks and utilities safely from driving lanes.	2
	Provide (where feasible) adequately sized bike lanes and signage to promote and protect bicyclists.	2,5
	Encourage policies, plans, and transportation projects that eliminate unsafe designs and conditions or provide increased safety for users.	2,3
	Continue to take the necessary corrective action to prevent discrimination in the planning process based on race, color or national origin.	4
9. Continue to develop a multi-modal transportation network that utilizes strategies for addressing congestion management and air quality issues in the Memphis MPO region.	Promote street networks that ensure minimal congestion by reducing travel delays in accordance with the guidelines in the Memphis MPO's adopted CMP Plan.	1,5,7
	Encourage strategies that reduce mobile source emissions in an effort to improve air quality.	5,7
	Continue to implement and promote strategies and policies such as access control, HOV facilities, travel demand management, mass transit and alternative transportation to improve congestion conditions.	1,5,7
	Develop an up-to-date CMP Plan that is concurrent with horizon years adopted in the LRTP.	1,5,7

<p>10. Encourage improvements to and the expansion of freight facilities to ensure that Memphis maintains its leading role in global logistics.</p>	<p>Work with regional Class I railroads to ensure that the Memphis Intermodal Terminal is developed and operating.</p>	<p>1</p>
	<p>Work with the Memphis and Shelby County Airport Authority and the International Port of Memphis to obtain funding for projects designated in their master plans.</p>	<p>1</p>
	<p>Work with federal and state departments of transportation to obtain funding for the construction of I-69, I-22, I-269, and the new I-55 highway-railway bridge.</p>	<p>1</p>