



## **FOR IMMEDIATE RELEASE**

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## **Memphis MPO Implements Innovative Online Mapping System**

The Memphis Urban Area Metropolitan Planning Organization (Memphis MPO) proudly announces the creation of an advanced, interactive mapping system developed for its desktop and tablet website users. This innovative mapping tool is comprised of three interactive webmaps. One map is a multi-faceted resource that identifies planned as well as funded transportation projects, MATA stops and routes, bridges, proposed and existing bicycle facilities, federal roadway functional classifications, municipal boundaries, and more. The other two maps display projects identified in the Regional Transportation Plan (RTP), showing projects that are planned to be implemented over the next 25 years and the Transportation Improvement Program (TIP), which identifies the short term projects that have been pulled from the RTP and are now funded to begin Engineering, Right-of-Way acquisition and/or Construction within the next four years.

“This new system helps our website visitors quickly find information concerning transportation infrastructure and projects in the region,” said Memphis MPO Administrator, Pragati Srivastava. “They can also create a custom map as they desire then save it, print it, or send it to a friend. It’s a very innovative system and we hope it will help to educate, inform, and empower our region and communities.”

The GIS mapping project is part of a continuous effort by the Memphis MPO to improve data access by providing information that can be disseminated in an efficient manner.

Mayor Mark H. Luttrell, Jr (Shelby County) stated, “The new mapping tool allows users to visualize the contents of the regional transportation plans, representing one of the many efforts by the Memphis MPO to enhance public awareness on transportation projects within its planning area.”

The development of the interactive mapping application was an iterative process over a course of 12 months, coinciding with the reorganization our spatial database design.

Mayor A C Wharton, Jr. (City of Memphis) said, “These maps will foster informed decision making by providing local agencies, practitioners, researchers and the general public an interactive planning support system that allows them to see the information quickly and easily.”

The Memphis MPO is a federally mandated organization that plans for a balanced, efficient, and affordable transportation system for its planning area which includes all of Shelby County, TN, the western portion of Fayette County, TN, all of DeSoto County, MS and the northwestern portion of

Marshall County, MS. In partnership with state, city, and county officials, as well as citizens—they are the ones who plan for better, safer and convenient transportation options in order to improve the way people and goods move through the region.

To access the webmap please go to  
<http://memphismpo.org/resources/maps>

For more information on this and other services provided by the Memphis MPO, please go to their website at <http://memphismpo.org>.

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